



FAMILY BICYCLE WORKSHOPS

SCHEDULE/HOST A WORKSHOP!



WHAT IS A FAMILY BICYCLING WORKSHOP?

It is a fun, outdoor, on-bicycle class where Certified Bicycling Instructors teach kids AND their parents how to be safe & confident cyclists. It consists of skill/safety building drills and an instructional, neighborhood ride where kids and parents learn how to ride safely with traffic in a variety of situations. Kids and parents must bring their own bicycles & helmets, and kids must be able to ride a two-wheel bicycle. (younger children may participate in bike-seats, trailers, or trail-a-bikes). **Maximum 30 participants per workshop.** *Participating families must pre-register online at www.bikesonoma.org/family-bike-workshops in advance of the workshop.*

WHEN CAN I SCHEDULE A WORKSHOP?

We are currently scheduling workshops between March-November of 2017. Typically, we schedule one workshop a month, and we try to rotate to different areas of Sonoma County. Workshops are typically scheduled on Saturdays from 10am-12:30pm, but other weekend days/times may be considered. **See reverse for hosting requirements.**

HOW DO I SCHEDULE A WORKSHOP?

Contact Tina Panza at tinap@bikesonoma.org or 707-799-3911 to find out open dates & discuss the possibility of hosting a workshop at your school/organization site.

HOSTING REQUIREMENTS

- ◆ Provide a large blacktop space with free bathroom access for a five-hour period on a weekend day (typically 8am-1pm for a 10am-12:30pm workshop)
- ◆ Be in a location with a feasible “safe route” for a family bicycle ride.
- ◆ Provide Sonoma County Bicycle Coalition (SCBC) staff with entry to blacktop/bathroom space at designated start time (typically 8am)
- ◆ Promote the workshop within your network (i.e. school population, organization, social network, etc) in order to maximize participation to our capacity of 30 participants. **SCBC provides electronic promotional flyer(s) and newsletter/email/social media text.**
- ◆ If needed, place barriers and signage the evening before a workshop, *should barriers be required to prevent cars from parking on blacktop space.*
- ◆ Communicate with SCBC Director re: status of online workshop registration, as needed, during promotional period. Hosts receive priority registration. If workshop is not filled during the priority registration window, workshop is promoted within a wider network.
- ◆ Negotiate fee for provision of workshop. Scholarships available to some hosts who meet certain grant funding criteria.

**WORKSHOPS ARE FREE TO PARTICIPANTS, thanks to
our 2017 sponsors:**

