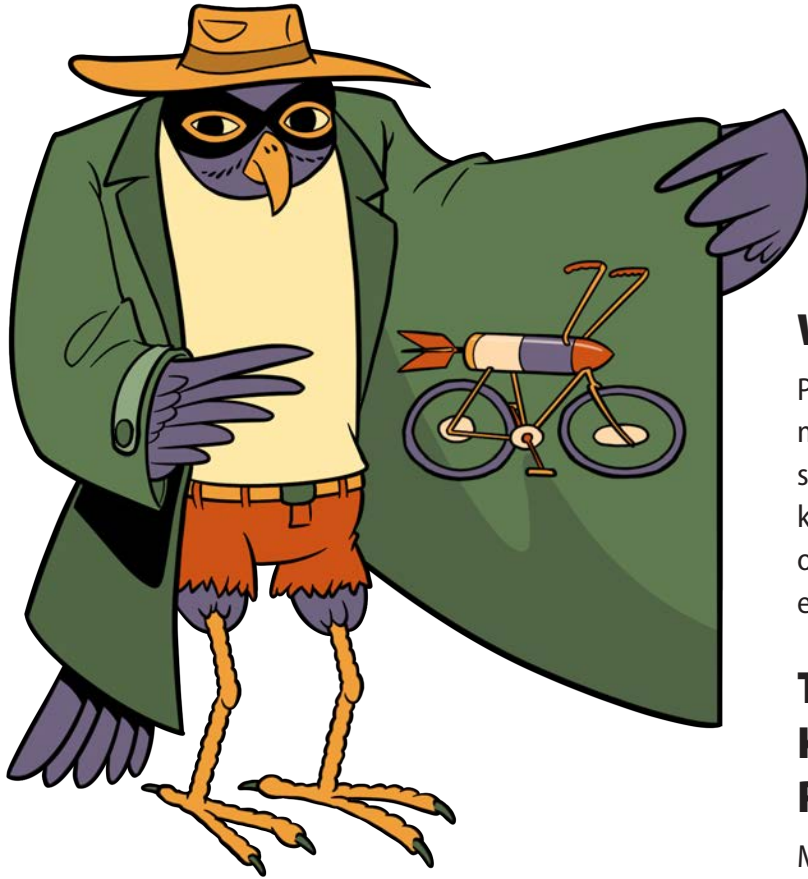


THE GREAT E-BIKE CON

How Manufacturers are Pedaling E-Motos in Disguise

Parents are being duped. High-powered dangerous e-motos are sold as harmless “e-bikes,” putting kids on machines built like motorcycles but marketed like toys — and putting kids in harm’s way and parents at legal and financial risk.



E-MOTOS ARE NOT E-BIKES!

Send a clear message to manufacturers and retailers – the safety of your children cannot be bought!

WHO’S HOODWINKING PARENTS?

People for Bikes warns that manufacturers and retailers are skirting safety laws and targeting kids, selling e-motos, some with fake or non-working pedals, that can be easily “unlocked” to go even faster.



THE CLASS 2 IMPOSTER ACT

Most throttle “Class 2 e-bikes” aren’t e-bikes at all. Anything over 750 watts or able to exceed 20 mph without pedaling is an e-moto — illegal on public roads and paths and requiring registration, a license, and full motor-vehicle compliance.

BUY LEGAL, BUY LOCAL!

Class 1 pedal-assist is the only legal option for riders under 16. It sits higher and is more visible to drivers, pedaling gives better control when slowing, and local shops can keep up with fast-wearing brakes.

THE REAL COST

Kids in the ER and Parents Charged with Crimes

Marin Public Health has declared a youth e-mobility crisis. Local kids are suffering multiple fractures, concussions, and surgeries — while parents face criminal and liability charges, including child endangerment.

THE “MY KID CAN HANDLE IT” TRAP

The laws are clear to keep everyone safe. Even if your child seems capable, breaking the law pressures other parents and kids to follow — and they may not be as lucky. Unintended consequences reverberate throughout the community when tragedy strikes.



SAFE ROUTES
TO SCHOOLS
MARIN COUNTY