

Manager's Name
Name of Business
Street address
Town, CA zip

Date

Dear _____ (*Manager's name*):

_____ (*name of school*) will be hosting a Walk and Roll to School Day on _____ (*list every day of your school's event*). We are seeking donations of healthy drinks, snacks, and small prizes for our hungry walking students. A contribution from _____ (*business name*) would make a great difference in ensuring that our (*monthly, weekly, annual*) celebration of health, physical activity, and community is a success. We are seeking _____ (*insert number and description of healthy snack or prize option you think they can provide*). However, we appreciate any donation you make!

Our school is working with the Safe Routes to Schools Sonoma County Partnership, which supports neighborhoods in building and using safer routes to school by integrating health, fitness, traffic relief, environmental awareness and safety under one program. The Safe Routes to Schools program witnessed outstanding results in its first pilot year in Sebastopol and Santa Rosa and has expanded to support over 30 schools throughout the county. As one of those 30 schools, we appreciate your support in improving the health and safety of families in our community!

Thank you in advance for contributing to our event. I will call you next week to answer any questions you have about this request. You may also contact me at _____ (*your phone number*) or _____ (*your email address*).

Sincerely,

_____ (*Your name*)