# ASSESSMENT RUBRIC:
I ♥ Walk & Roll Essay Contest or Challenge

<table>
<thead>
<tr>
<th>Feature</th>
<th>4 Strong</th>
<th>3 Developing</th>
<th>2 Emerging</th>
<th>1 Beginning</th>
</tr>
</thead>
</table>
| Ideas   | • Establishes a clear focus  
• Uses descriptive language  
• Provides relevant information  
• Communicates creative ideas  
• Develops a focus  
• Uses some descriptive language  
• Details support idea  
• Communicates original ideas  
• Attempts focus  
• Ideas not fully developed  
• Lacks focus and development |
| Organization | • Establishes a strong beginning, middle and end  
• Demonstrates an orderly flow of ideas  
• Attempts an adequate introduction and ending  
• Evidence of logical sequencing  
• Some evidence of a beginning, middle and end  
• Sequencing is attempted  
• Little or no organization  
• Relies on single idea |
| Expression | • Uses effective language  
• Uses high-level vocabulary  
• Use of sentence variety  
• Diverse word choice  
• Uses descriptive words  
• Sentence variety  
• Limited word choice  
• Basic sentence structure  
• No sense of sentence structure |
| Conventions | • Few or no errors in: grammar, spelling, capitalization, punctuation  
• Some errors in: grammar, spelling, capitalization, punctuation  
• Has some difficulty in: grammar, spelling, capitalization, punctuation  
• Little or no evidence of correct grammar, spelling, capitalization or punctuation |
| Legibility | • Easy to read  
• Properly spaced  
• Proper letter formation  
• Readable with some spacing/forming errors  
• Difficult to read due to spacing/forming letter  
• No evidence of spacing/forming letters |