

ASSESSMENT RUBRIC:

I ♥ Walk & Roll Essay Contest or Challenge

Feature	4 Strong	3 Developing	2 Emerging	1 Beginning
Ideas	<ul style="list-style-type: none"> Establishes a clear focus Uses descriptive language Provides relevant information Communicates creative ideas 	<ul style="list-style-type: none"> Develops a focus Uses some descriptive language Details support idea Communicates original ideas 	<ul style="list-style-type: none"> Attempts focus Ideas not fully developed 	<ul style="list-style-type: none"> Lacks focus and development
Organization	<ul style="list-style-type: none"> Establishes a strong beginning, middle and end Demonstrates an orderly flow of ideas 	<ul style="list-style-type: none"> Attempts an adequate introduction and ending Evidence of logical sequencing 	<ul style="list-style-type: none"> Some evidence of a beginning, middle and end Sequencing is attempted 	<ul style="list-style-type: none"> Little or no organization Relies on single idea
Expression	<ul style="list-style-type: none"> Uses effective language Uses high-level vocabulary Use of sentence variety 	<ul style="list-style-type: none"> Diverse word choice Uses descriptive words Sentence variety 	<ul style="list-style-type: none"> Limited word choice Basic sentence structure 	<ul style="list-style-type: none"> No sense of sentence structure
Conventions	<ul style="list-style-type: none"> Few or no errors in: grammar, spelling, capitalization, punctuation 	<ul style="list-style-type: none"> Some errors in: grammar, spelling, capitalization, punctuation 	<ul style="list-style-type: none"> Has some difficulty in: grammar, spelling, capitalization, punctuation 	<ul style="list-style-type: none"> Little or no evidence of correct grammar, spelling, capitalization or punctuation
Legibility	<ul style="list-style-type: none"> Easy to read Properly spaced Proper letter formation 	<ul style="list-style-type: none"> Readable with some spacing/forming errors 	<ul style="list-style-type: none"> Difficult to read due to spacing/forming letter 	<ul style="list-style-type: none"> No evidence of spacing/forming letters