



METROPOLITAN
TRANSPORTATION
COMMISSION

2023
DECEMBER 23
SAFE ROUTES TO SCHOOL PROGRAM



2023-24 ENROLLED SITES IN CENTRAL/NORTH SANTA ROSA FOCUS AREA

- Santa Rosa City School District: Helen Lehman, Hidden Valley, Luther Burbank, Monroe, Proctor Terrace, Piner High School, Santa Rosa Charter School for the Arts
- Piner Olivet School District: n/a

*newly enrolled 23-24

SCHOOL SNAPSHOT



HELEN LEHMAN ELEMENTARY

Santa Rosa City Schools

Sonoma County Safe Routes to School Program

2022-23 School Snapshot



SRTS School Since: Fall 2011

Principal: Amy Taganashi

Champions: Ashley Gerhardt

Student Travel Modes	Active Green Trips	Green Trips
Fall 2022	12%	33%
Parent Surveys	# of School Responses	# of District Responses
Spring 2023	19	271

% of Student Population Using Active Green Transportation on Int'l W/R to School Day: 18%

SONOMA COUNTY SAFE ROUTES TO SCHOOL

Pre-Bike to School Day: 2 bikes

On-Bike to School Day: 2 bikes

*Active Green Trips = walk, bike, scoot, skate; Green Trips = Active plus carpool, bus

Encouragement Activities

- Int'l Walk and Roll to School Day
- Ruby Bridges Walk to School Day
- Bike To School Day
- Monthly Walk/Roll Days (4/4)
- Golden Sneaker Award
- Monthly Challenges rec'd (1/8)
- Walking School Bus
- Bike Train
- Youth Engagement (student involvement with activities)

Education Activities

- 2nd Gr Ped Safety Lessons
- 4th Gr Bike Basics Lessons
- 4th Gr Bike Rodeo
- 5th Gr Communications/Mapping Lessons
- Whole-School Assembly

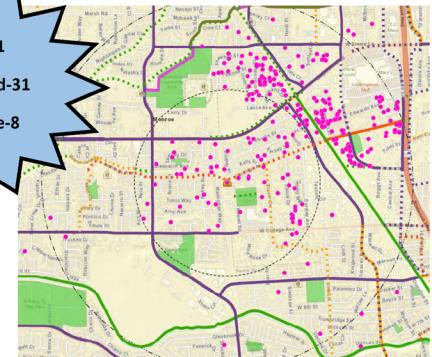
Community Engagement

- Bikemobile Visit
- Champion Meetings (3/3)
- Family Bike Workshop/Ride
- Outreach at School Event
- Parent Presentation (PTA/PFO/ELAC)
- Staff Presentation

GIS Student Address Map

- 10% live within a 1/4 mile
- 27% live within a 1/2 mile
- 90% live within 1 mile
- 95% live within 2 miles

Helmets-21
Bikes Repaired-31
Learn to Ride-8

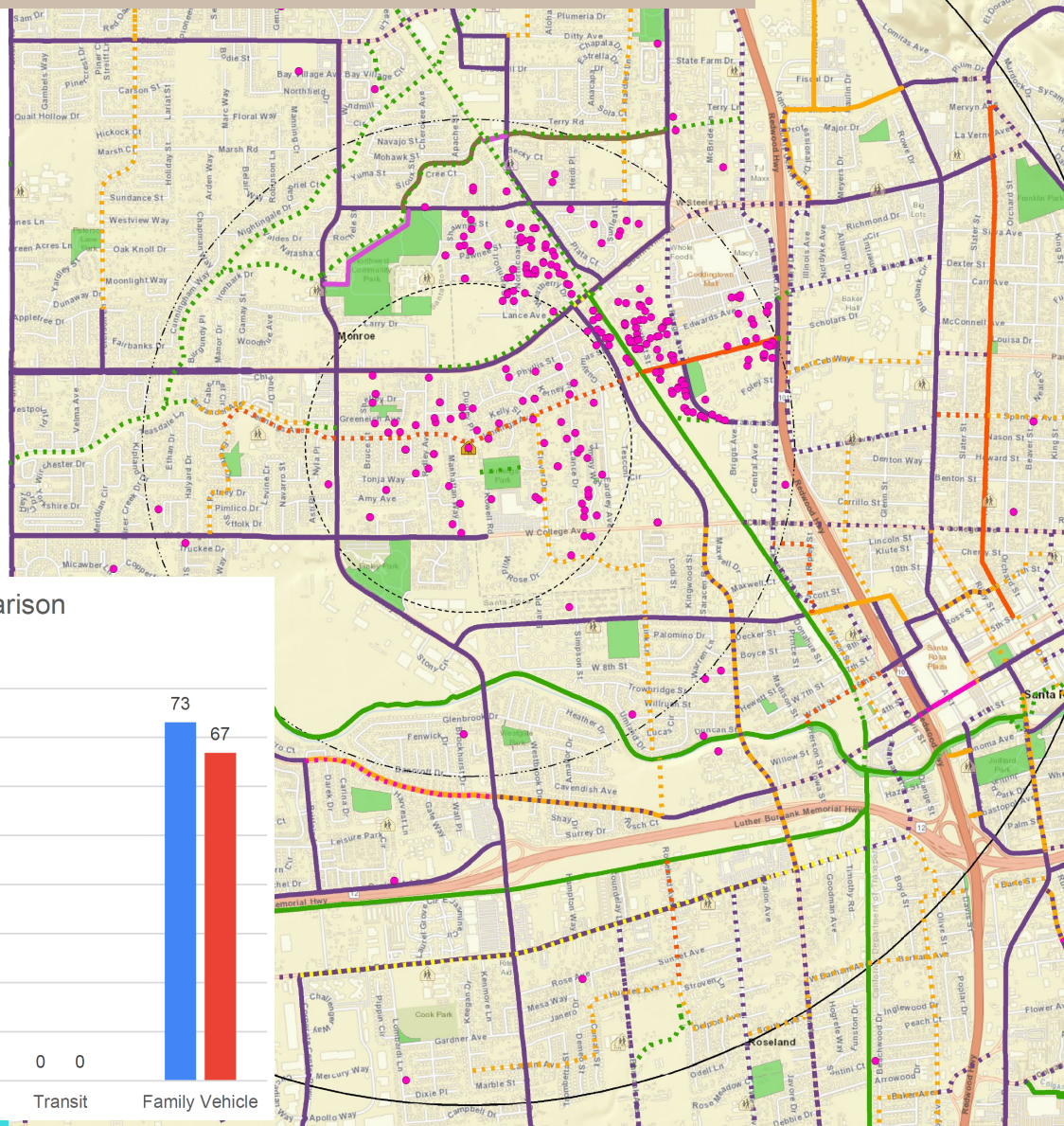


Note: Grayed out activities did not take place at site during 22-23 school year

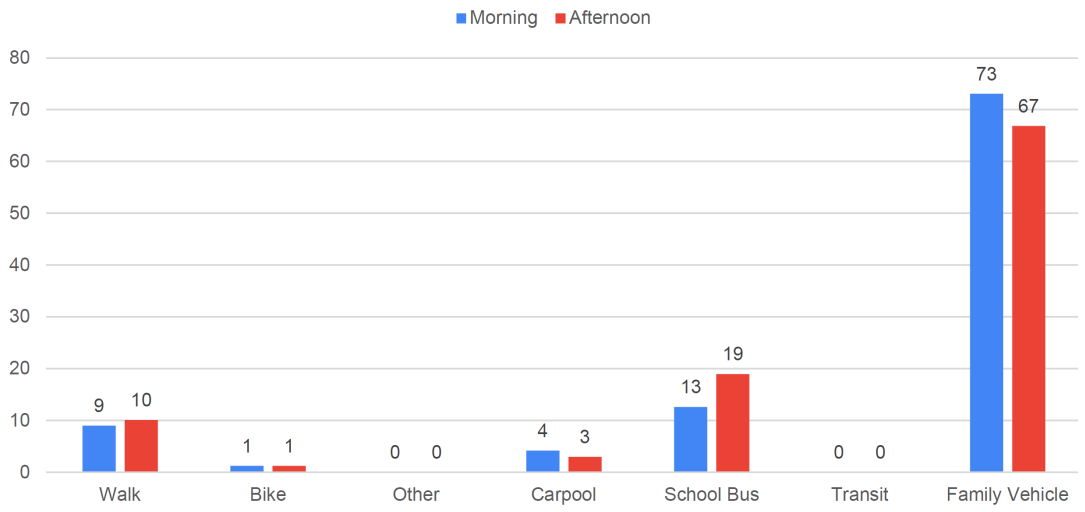


STUDENT ADDRESS GIS MAPS & TALLIES (HELEN LEHMAN)

384 Geocoded Students
 359 Students live within 2 miles of the school (93%)
 331 Students live within 1 mile of the school (86%)
 97 Students live within 1/2 mile of the school (25%)
 37 Students live within 1/4 mile of the school (10%)



Morning and Afternoon Travel Mode Comparison



PARENT SURVEY COMMENTS

HELEN LEHMAN ELEMENTARY

English Safe Streets for All Parent/Caregiver Survey (2023) - 15 Responses

Q45. As a parent, what would you consider to be barriers to your kid(s) walking to school more often?

When I used to live close to the school. The train-tracks and the homeless with mental health issues and drug use is huge factor of not walking my son to school. Also, lack of side walks and traffic.

Q46. Please describe any specific locations or concerns along your child's route(s) to school that are a barrier to allowing your child to walk to school (i.e. dangerous intersection at X and Y streets, faded crosswalks, narrow or missing sidewalks, infrastructure hazard, etc)

Mi hijo tiene que regresar a casa caminando y la ruta que tiene que tomar no es segura, no hay cruces marcados y los automóviles no respetan el cruce hay una gran cantidad de tramo sin pavimentar y sin una cera para peatones y en las partes que hay espacio la maleza de pasto es bastante y me refiero a la calle que se hace llamar clover girando por la derecha de college Ave hacia Jennins ave gracias

To far from home.

Intersection of Coffey Ln and Guerneville rd, railroad tracks, busy streets/traffic, gang activity and homeless problem in the area.

Very dangerous intersections, busy streets

Train tracks and some of the homeless people that have mental health issues and drug use near the train track. Seeing some people attempting to on the train track when railroad lights are red and signs light indicating a train is coming.

The distance from our house to school is to far to walk on foot or bike

Guerneville rd and Lance

Ridley ave and college ave missing sidewalks and/or too narrow walkways

Q47. As a parent, what would you consider to be barriers to your kid(s) biking to school more often?

A lot of inattentive drivers and road rage

WALKING AUDIT/SITE ASSESSMENTS PRIORITIZATION PROCESS

SCHOOL	AUDIT DATE
Sequoia Elementary School –	Monday 9/11/23
Wright Charter School	Wednesday 11/8/23
Austin Creek Elementary	Monday 12/4/23

WALKING AUDIT INITIATION & PRIORITIZATION

- Email request from Principal to Christina@bikesonoma.org
- Scheduled as requested, dependent upon availability of school, city, SRTS staff & capacity
- Possible rotation via City Council Districts
- Report generated & shared with participants & city
- Tracking of identified issues/solutions
- Possible prioritization based on TBD factors
- Capacity/Number of Audits per year TBD

SRTS EDUCATION SERVICES IN SANTA ROSA Oct-Dec 2023

2 nd Grade Ped Safety Lessons		4 th Grade Bike Rodeo	5 th Grade Mapping/Communication	Middle School & Learn to Rides, Family
Binkley (10/30, 11/13)	Sheppard (12/12, 12/19)	Village (10/5)	Sequoia (11/14, 11/28)	10/4 – LTR
Sequoia (11/8, 11/14)		Mark West Elem (10/4)	Proctor Terrace (11/13,,11/27)	11/15 - LTR (cancelled due to weather)
RL Stevens (11/9, 11/16)		JX Wilson (10/12)	RL Stevens (11/17, 12/1)	
Proctor Terrace (11/13, 11/27)		Manzanita (10/17)	Mark West (11/27, 12/4)	
Wright Charter (11/17, 12/2)		Helen Lehman (10/20)	Madrone (12/4, 12/11)	
Madrone (12/4, 12/11)	4 th Grade Bike Basics Lessons	Whited (10/23)	Hidden Valley (12/5, 12/12)	
Hidden Valley	Whited (10/4,	Monroe	Strawberry	

INT'NL WALK & ROLL TO SCHOOL DAY - OCT

21 Santa Rosa Schools Participated in the event

Over 30% of enrolled students walked or rolled to school



REDUCE TRAFFIC
GET HEALTHY
HAVE FUN

BE GOOD to THE EARTH!

WED, OCT 4



WALK & ROLL TO ANYWHERE
CHALLENGE PRIZES!



WALK & ROLL ANYWHERE CHALLENGE

EVERY DAY, CIRCLE THE WAY(S) YOU TRAVELED: WALK, BIKE, SCOOT OR SKATE

At the end of the month, count up how many symbols you circled and record the number below. Then write a one sentence statement about why it's good for you or the earth to walk and roll!



WALK AND ROLL IS...

SUN	MON	TUE	WED	THU	FRI	SAT
FULL NAME _____						1
SCHOOL _____						
HOME ROOM TEACHER _____						
GRADE _____						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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SAFE ROUTES TO SCHOOL
@sonomacounty saferroutes



RUBY BRIDGES WALK TO SCHOOL DAY - NOV

Participating SR Sites:

Biella
 Binkley
 Brook Hill
 Cesar Chavez Language Academy
 Helen Lehman
 Hidden Valley
 Jack London
 JX Wilson
 Luther Burbank
 Madrone
 Manzanita
 Monroe
 Proctor Terrace
 RL Stevens
 SR Charter Arts
 SR French-American Charter

Schaefer
 Sequoia
 Slater
 Spring Lake
 Strawberry
 Steele Lane
 Village



BE SAFE, BE SEEN

BINGO CHALLENGE

Complete for a chance to win a \$25 gift card to a local BIPOC-owned business!

FULL NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____


























Entries may be submitted via email at saferroutes@biasesonoma.org or mailed to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Monday, December 4th.

sonomasaferroutes.org

SAFE ROUTES TO SCHOOL

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Listen to "Walk to School Like Ruby Did" Song 	Check out a book about Ruby from your local library 	Learn how you can be visible at night while walking & rolling 	Participate in Ruby Bridges Walk to School Day 	Write a letter of thanks or acknowledgment to Ruby 
Draw a picture of Ruby walking to school 	Take a photo of something you wear while walking to school in winter 	Learn more about Ruby with these flash cards 	Learn about Brown vs. Board of Education 	Staying warm and seen is important! Make your favorite cold weather drink (like hot cocoa) with your family. 
November 8th set your clocks back for Daylight Savings Time 	Talk to your parent/guardian or teacher about Ruby's story 		Complete the Walking Safety Coloring Sheet 	Follow along with the story of Ruby Bridges 
Review safe driving tips with your guardian, so they can be safe, aware drivers 	Make a poster with a public service announcement about safe walking OR being a safe, aware driver. 	Create a Walk & Roll winter outfit using bright colors and reflectors 	Watch a video about Ruby 	With an adult, practice crossing a marked crosswalk safely, look left, right, left and all around, wait for drivers to stop, keep looking as you walk across 
Draw a picture of you walking or rolling to school 	Create an acrostic poem with the word R-U-B-Y 	Watch the Video Pedestrian Safety Journey (choose the version for your age group) 	Walk or Roll to School like Ruby 	Write a paragraph about what you can do to make the world a better place for all races and ethnicities 

PROCTOR TERRACE





HIDDEN VALLEY





RL STEVENS



SAFE ROUTES TO SCHOOL

WALK & ROLL



To SCHOOL Day

FIRST WEEK DECEMBER

CELEBRATE WIN A COLORFUL WACKY WINTER HAT BY COMPLETING OUR
WACKY WINTER **scavenger hunt**
WALK & ROLL MONTH



TO PARTICIPATE, VISIT
sonomasaferroutes.org

SAFE ROUTES TO SCHOOL

WALK & ROLL

WACKY WINTER DEC

WEDNESDAY

DEC 6th

WACKY WINTER WALK & ROLL DECEMBER CHALLENGE

RUTAS SEGURAS A LA ESCUELA

CAMINAR Y RODAR

WACKY WINTER

DICIEMBRE

SAFE ROUTES TO SCHOOL

WALK & ROLL

WACKY WINTER DEC

COMPLETE OUR scavenger hunt

WIN A WACKY WINTER HAT

sonomasaferroutes.org

Wacky Winter Walk & Roll DECEMBER CHALLENGE

SCAVENGER HUNT

Mark off all the items or places you found, saw or visited on your route to school or anywhere!

STUDENT NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____

Submit completed Scavenger Hunts via email to saferoutes@bikesonoma.org, or via mail to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries received by Monday, January 15th will be entered into a drawing for a wacky winter hat!

Transportation Safety/Infrastructure

- Striped crosswalk
- Share the Road Sign
- Pedestrian Activated Crossing Signal (Walk/Don't Walk)
- Yellow School Zone Sign
- Bumpy Yellow Curb Ramp
- Bus Stop
- Bike Lane
- Bike Rack
- Another safety item you saw _____

Art & Culture

- Unusual Garden Statue
- Birdhouse 
- Colorful Mural or Mosaic
- BIG seasonal decoration
- Windchime
- Little Free Library
- Wackiest piece of art that you saw on your route _____

Natural Wonders

- Fruit or vegetable growing in a front yard
- Rock or other natural item shaped like an animal
- Creek
- Mushroom
- Cloud shaped like an animal or object
- Spider web
- Fluffy cat (type?) _____
- Curly haired dog (type?) _____
- Funny looking bug (describe?) _____
- Colorful bird (colors?) _____

Community

Write in which one you saw or visited below.

- Trail/Multi-Use Path _____
- Fire Station _____
- Grocery Store _____
- Ice Cream or Yogurt Shop _____
- Park or Playing Field _____
- Library _____
- Café _____



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SAFE ROUTES TO SCHOOL

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EDUCATIONAL PSA'S

YouTube: Sonoma County Safe Routes to School



Winter Weather Riding PSA

WINTER WEATHER
RIDING

0:03 / 2:07

Scroll for details

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SANTA ROSA

COMMUNITY IMPROVEMENT GRANTS

Do you have a fun, creative community project idea but need funding to get it going? The Community Advisory Board is excited to announce that it is now accepting applications for the Community Improvement Grant Program.

- Application Available: October 1st, 2023
- Application Due: January 2nd, 2024
- Selection: January 24th
- Project Completion: No later than 1 year after approval

All approved projects must be inclusive, accessible, free of charge to participants, and focus on broad community support.

UPCOMING TASK FORCE MEETINGS

JANUARY 31, 2024, 4:00-5:30pm: ALL CITY TASK FORCE MEETING

Santa Rosa Transportation Authority, 411 King St, Santa Rosa

Feb 2024 – date, time and host TBD (possibly 2/22)

April 25th, 2024, 4:00pm-5:30pm (host RVUSD?)

May 23rd, 2024, 4:00pm-5:30pm – hosted by SR City Schools