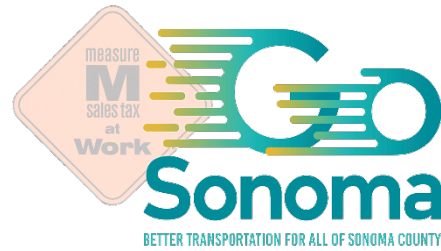


**SAFE ROUTES
TO SCHOOL**



**METROPOLITAN
TRANSPORTATION
COMMISSION**

2025

WALK & ROLL



FOR OUR HEARTS



February

Sonoma County Transportation Authority (SCTA) Regional Climate Protection Authority (RCPA)



**HELPING TO KEEP
SONOMA COUNTY MOVING!**




SONOMA COUNTY TRANSPORTATION AUTHORITY

- scta.ca.gov
- fb.com/GoSCTA
- twitter.com/GoSCTA
- instagram.com/goscta

As a collaborative agency of the cities and County of Sonoma, we work together to maintain and improve our transportation network. We do so by prioritizing, coordinating, and maximizing the funding available to us and providing comprehensive, countywide planning. Our deliberations and decisions recognize the diverse needs within our county and the environmental and economic aspects of transportation planning.



**LEADING
REGIONAL
CLIMATE
ACTION**



REGIONAL CLIMATE PROTECTION AUTHORITY

- rcpa.ca.gov
- fb.com/SonomaRCPA
- twitter.com/SonomaRCPA
- instagram.com/sonomarcpa

Founded to coordinate climate protection efforts among local governments and agencies, RCPA fosters collaboration, helps set goals, pools resources, formalizes partnerships, and works across silos — to create local solutions that complement federal, state, and private sector actions and show a zero emissions future is possible.

Collaborates with cities and County to maintain and improve our transportation network, prioritizing, coordinating, and maximizing funds for wide planning, project development, and grant administration.



Coordinate climate protection activities countywide including advocacy and research, leading a coalition to mobilize regional climate action in Sonoma County.



Existing Activities

Active Mobility
Education &
Encouragement

Data Collection

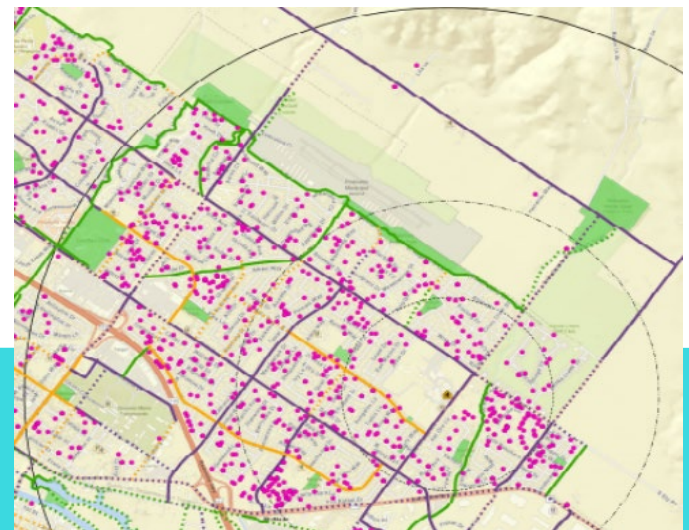
Site Assessments

INTERNATIONAL WALK & ROLL TO SCHOOL DAY



Principal	Christina Bridges
SRTS Champion	n/a
LOCATION & STUDENT BODY	2023-24
Address	333 Casa Grande Rd, Petaluma 94954
Grade Levels	9-12
Total Enrollment	1643
Students Qualifying for free & reduced price meals (FRPM)	45% (2023-24)
School Type (neighborhood or magnet)	neighborhood

GIS MAP DATA	2023-24
Students living within 1/4 mile of school	24 (1%)
Students living within 1/2 mile of school	181 (11%)
Students living within 1 mile of school	488 (30%)
Students living within 2 miles of school	867 (53%)

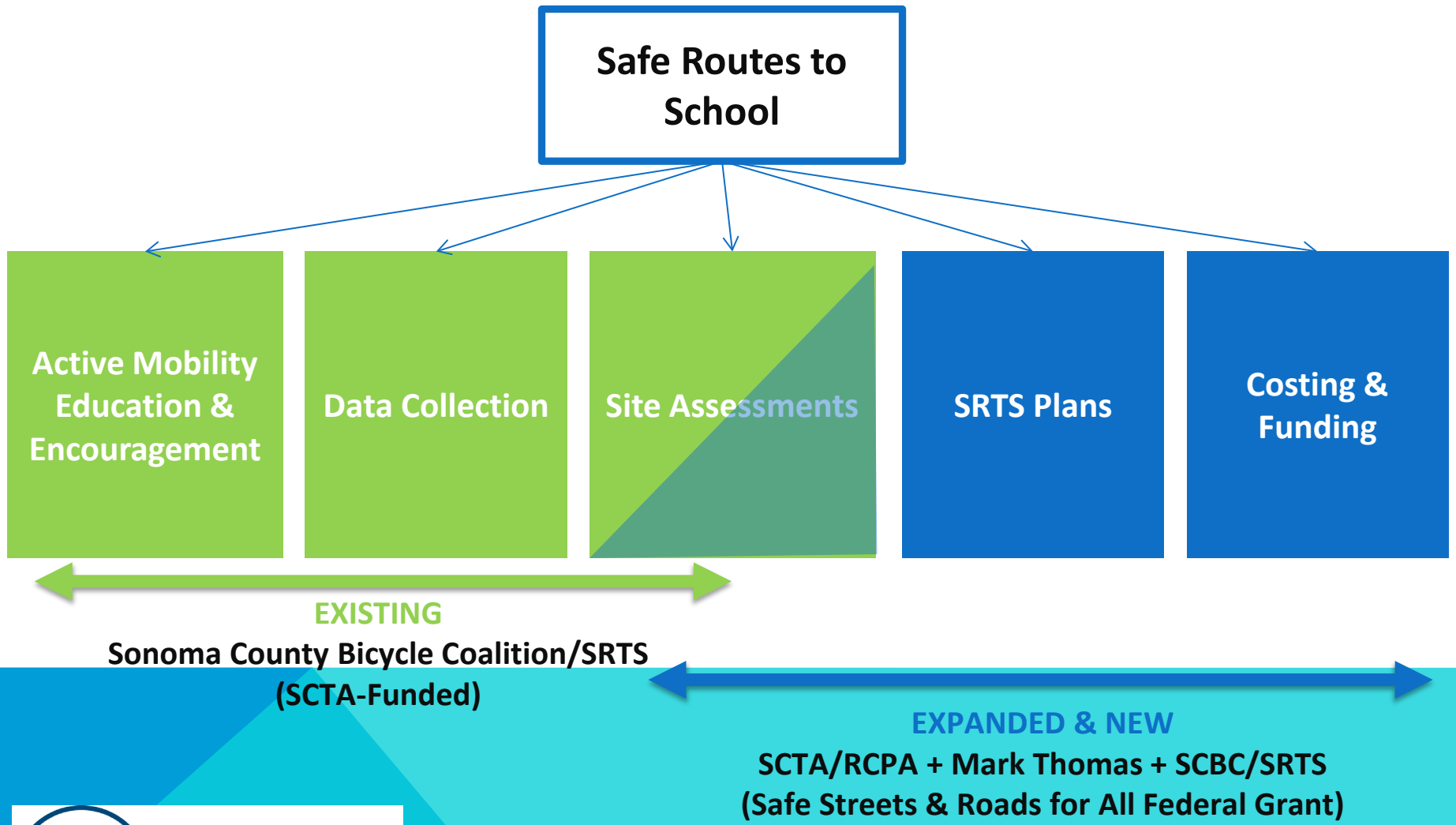


COUNTY SRTS STRATEGIC PLAN COMPONENTS

- Countywide Schools Prioritization
- Countermeasure Toolbox
- Programmatic Recommendations (Education & Encouragement) & Recommendations for Expansion
- Listening Sessions (lessons learned, success stories, existing SRTS efforts)
- City of Healdsburg SRTS Plan (Site Assessments & Infrastructure Improvement Plans)
- County SRTS Project Task Force
- 10 County School Site Assessment/Infrastructure Improvement Plans (from prioritized school list)
- County Safe Routes to School Plan

Safe Routes to School (SRTS) Countywide Strategic Plan

Multidiscipline approach to prioritizing school neighborhood safety



City of Santa Rosa SRTS Site Assessments

September 2023-present

Sequoia Elementary School - 9/11/23

Wright Charter School - 11/8/23

Austin Creek Elementary - 12/4/23

Lincoln Elementary - 1/10/24

Brook Hill Elementary - 2/13/24

JX Wilson Elementary - 2/25/24

Helen Lehman Elementary - 3/11/24

Steele Lane Elementary - 4/23/24

Monroe Elementary - 5/7/24

Comstock Middle School - 8/27/24

Slater Middle School - 9/18/24

Taylor Mountain Elementary -
10/16/24

RL Stevens Elementary - 11/19/24

Montgomery High School - 12/10/24

Luther Burbank Elementary - 1/21/25

Cesar Chavez Language Academy -
3/5/25

Roseland Elementary - 3/26/25

Santa Rosa Middle School - TBD
(*postponed until after school
consolidation decision*)

Meadowview Elementary - TBD (April
2025)

Sheppard Elementary - TBD (May
2025)

Roseland University Prep - TBD
(possibly May 2025 with Sheppard)

ENROLLED SITES for 2024-25

Rincon Valley Union School District	Roseland School District
Austin Creek	Roseland Elementary
Binkley	Sheppard Elementary
Madrone	Santa Rosa City School District
Manzanita	Cesar Chavez Language Academy
Sequoia	Comstock Middle
Spring Lake Middle	Helen Lehman
Village	Hidden Valley
Whited	Lincoln Elem
Wright School District	Luther Burbank
JX Wilson	Monroe Elem
RL Stevens	Proctor Terrace
Wright Charter School	Santa Rosa Charter School for the Arts
Bennett Valley School Distrist	Santa Rosa French-American Charter
Strawberry Elementary	No Enrollment in Piner or Bellevue Districts

ENROLLED SITE SERVICES

- **Evaluation: Student Address Maps, Arrival/Departure Tallies Fall 2024**
- **Walk/Roll to School (or Anywhere) Encouragement & events**
- **2nd-5th Grade Bike/Ped Classroom Lessons**
- **4th Grade Bike Rodeos**
- **Middle School “Drive Your Bike” Lessons**
- **Middle School Rides/Youth Engagement**
- **Community On-Bike Education & Outreach**
- **SRTS Presentations with school staff, parents, boards, city councils, etc.**
- **Engineering/Enforcement Support (SRTS Task Forces & Site Assessments)**

WALK & ROLL FOR OUR HEARTS PROMOTIONAL MATERIALS



♡ **CELEBRATE**

WALK & ROLL

FOR OUR HEARTS MONTH!

WITH SAFE ROUTES TO SCHOOL

JOIN US FOR
♡ WALK & ROLL
TO SCHOOL DAY
FIRST WEEK OF
February
ENTER OUR

ART CONTEST

WIN A GIFT CARD TO
AN ART SUPPLY STORE
AND BE FEATURED IN A WALK & ROLL CALENDARI
for challenge & resources, visit
sonomasaferroutes.org



WALK & ROLL FOR OUR HEARTS! ♡ *February* CHALLENGE ♡

WALK & ROLL

FOR OUR HEARTS

WITH SAFE ROUTES TO SCHOOL

WEDNESDAY

FEB 5

CELEBRATE

WALK & ROLL

FOR OUR HEARTS MONTH!

WITH SAFE ROUTES TO SCHOOL



February

WIN A GIFT CARD TO
AN ART SUPPLY STORE
AND BE FEATURED IN A WALK & ROLL CALENDARI

ART CONTEST



ART CONTEST



WALK & ROLL FOR OUR HEARTS!

Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies.

WINNERS WILL WIN A \$25 GIFT CERTIFICATE TO A LOCAL ART SUPPLY STORE!

WINNING PICTURES WILL ALSO BE MADE INTO A 2025-26 'I LOVE WALK & ROLL' WALL CALENDAR!

SUBMIT ART BY MONDAY, MARCH 3, 2025
(please read contest rules before submitting)

WALK & ROLL FOR OUR HEARTS CONTEST RULES

ELIGIBILITY All Sonoma County K-8 Students

THEME(S) Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County

Optional: You may wish to choose a season for your illustration; Winter, Spring, Summer, or Fall

SUBMISSION REQUIREMENTS

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome; drawing, painting, mixed media, digital illustration, etc. *If utilizing mixed media/collage elements, no more than 20% of collage material may be from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)*
- Submit a scanned copy in .JPG or .PDF format to saferoutes@bikesonoma.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

- Include your name, school, grade level, and homeroom teacher, and a way to contact you (phone or email)
- All entries must be received by Monday, March 3, 2025

JUDGING CRITERIA

- Creativity and originality
- Clarity of art's message in communicating the theme
- Quality of & effort put into illustration
- Representation of diversity and inclusivity

AWARDS

- \$25 Gift Card to local art supply store
- Selected winning pictures will be featured in 2025-26 "I Love Walk & Roll" Wall Calendar.
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@bikesonoma.org.



METROPOLITAN
TRANSPORTATION
COMMISSION



sonomasaferroutes.org
SAFE ROUTES TO SCHOOL

  @sonomacountysaferroutes



WALK & ROLL *April* GREEN TRANSPORTATION



EARTH MONTH CHALLENGE

SONOMA COUNTY SAFE ROUTES TO SCHOOL GREEN TRANSPORTATION

EARTH MONTH

COMPLETE TWO OR MORE OF OUR GREEN TRANSPORTATION ACTIONS TO CELEBRATE EARTH MONTH, and tell us something about it! Submit by Monday, May 5th for entry into our drawing for a \$25 gift card to a local eatery of your choice. Green Transportation Actions can be done at any time during the month of April.

BIKE *to a* DESTINATION *instead of* DRIVING

A human traveling on a bike at 10-15mph is the most energy-efficient means of human transport available. It's also good exercise, saves money, and is good for the earth. Choose at least one destination to bike to, like school, a local park, a friend's, the store, or anywhere that you typically drive to.

Where did you bike and how long did it take?

Date biked (chose one even if you biked more often): _____

One thing you noticed while biking to this destination: _____

CARPOOL *instead of* DRIVING *in a single* family VEHICLE

A carpool is when a parent drives their child, and at least one other child from another home, to a destination, such as when your parent picks up your friend on the way to school and you all drive to school together without your friend's parent. Let us know if you carpooled to school, to a sporting event, to a party, class, or anywhere this April, and tell us a bit about it.

Where did you carpool?

Date carpooled (choose one): _____

One thing that you like about carpooling:

WALK *to a* DESTINATION *instead of* DRIVING

Walking is free and doesn't require any special equipment or clothing! It's great for our health, can be social, and gets us outdoors. Choose at least one destination to walk to that you normally drive to. If you can't walk all the way from home, park a distance away at least a 10 minute walk from your destination, and walk part-way.

Where did you walk and how long did it take?

Date walked (choose one): _____

One thing you noticed while walking:

PUBLIC *transportation* (BUS/TRAIN) *or plan a* ROUTE

Public Transportation has many benefits; it is one of the safest ways to travel, it's less expensive than owning and operating a car, and it reduces air pollution and greenhouse gas emissions. Choose at least one destination to take public transportation to OR plan a public transportation route to a destination of your choice if you are unable to take public transportation.

Mode of public transportation and route planned/took (e.g. which bus route)?

How long did it (or should it) take you to get to your destination?

Tell us one thing about your trip or planned trip:



STUDENT NAME _____
SCHOOL _____
HOME ROOM TEACHER _____ GRADE _____

Submit completed Green Transportation sheet via email to saferoutes@bikesonoma.org, or via mail to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries received by Monday, May 5th will be entered into a drawing for a \$25 gift card!

sonomasaferroutes.org

@sonomacountysaferroutes

Celebrate **NATIONAL**
BIKE TO SCHOOL

DAY *WITH* **SAFE ROUTES TO SCHOOL**

Bike...
WALK, SCOOTER, or
SKATE TO SCHOOL!

PRIZES!

WEDNESDAY, MAY 7



to participate, visit
sonomasaferroutes.org



METROPOLITAN
TRANSPORTATION
COMMISSION



NATIONAL BIKE TO SCHOOL DAY
WALK & ROLL
TO SCHOOL DAY

WEDNESDAY
MAY 7

BIKE SAFETY
QUICK TIPS

Check the air, brakes & chain
before riding your bike

Wear and fasten your **helmet**

Be **visible**: Wear bright clothing
(and use your hand signals)

Communicate: Make eye contact
and use your hand signals

Be **predictable**: Ride in the same direction
as traffic and follow the rules of the road

SAFE ROUTES TO SCHOOL

UPCOMING SRTS TASK FORCE MEETING

Tuesday June 10th

**Santa Rosa City School District
2:00pm**



www.sonomasaferroutes.org

@sonomasaferroutes

