**Green Sneaker Challenge Informational Blurb**

The Green Sneaker Challenge is starting on (day of week/date)! This is a highly engaging way for schools to increase the number of students who walk, bike and carpool to campus. Students, who walk, bike or carpool, will receive a colorful Green Sneaker Challenge card to attach to their backpack at the start of the challenge. These cards are stamped with a green sneaker stamp once a week at the morning welcome table on (day/dates). If you live too far to walk to school, consider parking a few blocks away from school and walking from there. On the last day of the challenge, students turn in their cards and become eligible to win raffle prizes, like (name raffle prize)!