

METROPOLITAN
TRANSPORTATION
COMMISSION

2024

JANUARY '24

SAFE ROUTES TO SCHOOL PROGRAM



SRTS ED ACTIVITIES IN SANTA ROSA– JAN/FEB 24

2 nd Grade Ped Safety Lessons	4 th Grade Bike Basics Lessons		5 th Grade Mapping/Communication
Austin Creek 1/10, 1/17	SRFACS 1/9, , 1/16	Sheppard 2/22, 2/29	SRFACS 1/9, 1/16
Burbank 1/23, 1/30	Wright Charter 1/16, 1/23	Austin Creek 2/27, 3/5	Strawberry 1/10
Manzanita 1/24, 1/29	Hidden Valley 2/6, 2/13		
Mark West Elem 1/25, 2/1	Sequoia 2/6, 2/13		
JX Wilson 1/22, 1/30,	Proctor Terrace 2/7, 2/14,		
Cesar Chavez 2/2, 2/9	Strawberry 2/21, 2/28		

CELEBRATE

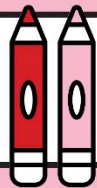
WALK & ROLL

FIRST WEEK OF

FEB MONTH

SAFE ROUTES TO SCHOOL

WALK & ROLL TO SCHOOL CHALLENGE



JOIN US FOR HEARTS MONTH!
ENTER OUR ART CONTEST FOR A CHANCE TO BE
FEATURED IN OUR WALK&ROLL CALENDAR & WIN
art supply store gift card



FOR CONTEST FLYER & RULES AND TO ENTER, VISIT
sonomasaferroutes.org

WALK & ROLL FOR OUR HEARTS DAY

WEDNESDAY

FEB 7th

WALK & ROLL FOR OUR HEARTS MONTH FEB

Win a gift card to an
ART SUPPLY
STORE & BE FEATURED
IN A CALENDAR!

RUTAS SEGURAS A LA ESCUELA
CAMINAR y RODAR POR NUESTROS CORAZONES
DESAFIO DE FEBRERO

SAFE
ROUTES
TO
SCHOOL

WALK & ROLL FOR OUR HEARTS FEBRUARY CHALLENGE

ART CONTEST

WALK & ROLL FOR OUR HEARTS!

Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies.

Winners will win a \$25 gift certificate to a local Art Supply Store!

Winning pictures will ALSO be made into a 2024-25 "I Love Walk & Roll" Wall Calendar!

SUBMIT ART BY FRIDAY, MARCH 1, 2024

(please read contest rules before submitting)

WALK & ROLL FOR OUR HEARTS CONTEST RULES

ELIGIBILITY All Sonoma County K-8 Students

THEME(S) Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County

Optional: You may wish to choose a season for your illustration; Winter, Spring, Summer, or Fall

SUBMISSION REQUIREMENTS

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome; drawing, painting, mixed media, digital illustration, etc. *If utilizing mixed media/collage elements, no more than 20% of collage material may be from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)*
- Submit a scanned copy in .JPG or .PDF format to saferoutes@bikesonoma.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

- Include your name, school, grade level, and homeroom teacher, and a way to contact you (phone or email)
- All entries must be received by Friday, March 1, 2024

JUDGING CRITERIA

- Creativity and originality
- Clarity of art's message in communicating the theme
- Quality of & effort put into illustration
- Representation of diversity and inclusivity

AWARDS

- \$25 Gift Card to local art supply store
- Selected winning pictures will be featured in 12-month, 2024-25 "I Love Walk & Roll" Wall Calendar.
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@bikesonoma.org.



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**SAFE ROUTES
TO SCHOOL**



sonomasaferroutes.org

[f](https://www.facebook.com/sonomacountysaferroutes) [@sonomacountysaferroutes](https://www.instagram.com/sonomacountysaferroutes)

RUTAS SEGURAS A LA ESCUELA

CAMINAR y RODAR POR NUESTROS CORAZONES

DESAFÍO DE FEBRERO



CUNICURSO De ART

¡CAMINAR y RODAR POR NUESTROS CORAZONES!

Haz un dibujo que demuestre por qué te **ENCANTA** caminar y/o andar en bici. Tu dibujo debe ilustrar cómo o por qué es divertido y/o saludable para nuestros corazones, nuestras mentes y nuestros cuerpos.

¡Los ganadores recibirán un certificado de regalo por de una tienda local de suministros de arte!

Los dibujos ganadores **TAMBIÉN** se usarán para hacer un calendario de pared con el tema de "Me encanta caminar y andar en bici" de 2023-2024.

ENVÍA TU OBRA ANTES DEL VIERNES 1 DE MARZO DE 2024
(lee las reglas del concurso antes de enviarla)

REGLAS DEL CONCURSO "CAMINAR Y ANDAR EN BICI POR NUESTROS CORAZONES"

ELEGIBILIDAD Todos los estudiantes de Kinder al 8º del condado de Sonoma

TEMA(S) Ilustrar cómo o por qué caminar y andar en bici es divertido y/o saludable para los corazones, las mentes y los cuerpos de los niños y/o las familias del condado de Sonoma

Opcional: Puedes elegir una estación para tu ilustración: invierno, primavera, verano u otoño.

REQUISITOS DE PRESENTACIÓN

- La obra debe ser de 8.5x11 pulgadas, y debe ser de orientación horizontal
- Todos los medios son bienvenidos: dibujo, pintura, medios mixtos, ilustración digital, etc. *Si se utilizan medios mixtos/elementos de collage, no más del 20% del material de collage puede provenir de periódicos, revistas, libros u otro material preimpreso con texto o diseños (como el papel de los álbumes de recortes)*
- Envía una copia escaneada en formato .JPG o .PDF a saferoutes@bikesonoma.org, O envíala por correo a Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088
- Incluye tu nombre, escuela, grado escolar y el nombre de tu maestro/a de homeroom, y una manera de ponernos en contacto contigo (teléfono o correo electrónico)

- Todas las obras deben ser recibidas a más tardar el viernes 1 de marzo de 2023.

JUDGING CRITERIA

- Creatividad y originalidad
- La claridad del mensaje en la comunicación del tema de la obra
- Calidad y esfuerzo puesto en la ilustración
- Representación de la diversidad y la inclusión

AWARDS

- Tarjeta de regalo de una tienda local de suministros de arte
- Los dibujos ganadores seleccionados figurarán en el calendario de pared de 12 meses, agosto 2024-25 con el tema de "Me encanta caminar y andar en bici".
- Los calendarios se imprimirán y distribuirán a los ganadores, a los directores de las escuelas ganadoras, y a todos los maestros con un estudiante ganador en el concurso.
- Si eres elegido/a como ganador/a, Rutas Seguras a la Escuela debe poder comunicarse contigo, y puede que tenga que recoger la obra de arte original.

Envía todas tus preguntas a saferoutes@bikesonoma.org.



February 2024 Commercial



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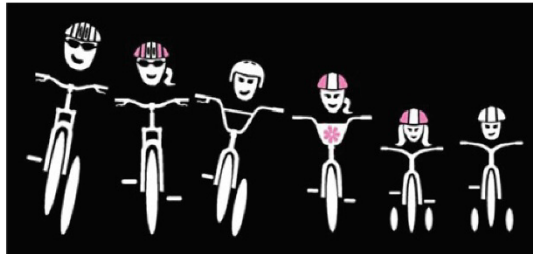


Bike to SCHOOL Day

SONOMA COUNTY
MAY 2024



HOW TO START A BIKE TRAIN



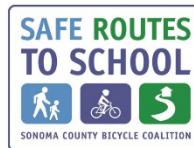
Bike trains are a safe, fun way for kids to ride their bikes to school in groups. Join us (via Zoom) as local bike train leaders share experience and step-by-step advice on how to start and maintain your own successful bike-to-school effort!

Topics include:

- Establishing a meet-up spot
- Planning your route
- Keeping it safe
- Spreading the word
- Recruiting volunteers
- Making it fun!

Get Ready for
Bike to School Day
on Wednesday,
May 8th!

Date: Wednesday, March 13th
Time: 6:30-7:30 p.m
Sign up: www.tinyurl.com/biketrainwebinar



FAMILY BICYCLING LESSONS

IN PERSON, ON-BIKE LESSONS

Learn to Ride a Bike — for Kids

Wednesdays in
Santa Rosa

Winter/Spring 2024 Dates:

2/21, 3/20, 4/17, 5/15, 6/12

For rates & registration, visit
SantaRosaRec.com



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KIDS BIKE ADVENTURE CAMP – JUNE 10th-15th, 2024



SRTS TRAVEL PLANS



- About
- Enrollment & Program Information
- Education Programs
- Encouragement Programs
- Events and Plans
- Tools and Resources

Events and Plans

Walk & Roll For Our HeARTS

Art Contest Results

Stay Informed

SRTS E-News

Family Bicycling News

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School SRTS Travel Plans

A Safe Routes to School "Travel Plan" is a document that captures information and data to support Safe Routes to School programming and projects at a school site. Travel plans include some or all of the following elements:

- Information re: the school site's engagement with the Sonoma County SRTS education/encouragement programming
- Data on how students travel to/from school
- Data on how many students live in the walkable/bikeable distance of school
- Documentation of barriers to active transportation
- Walk Audit/site assessment results
- Other relevant data such as walkability maps, collision data, etc.

The below travel plans are from Sonoma County schools that have either engaged with the Safe Routes to School program in 2023-24, or who relevant data is available for in one or more of the above elements.

Cloverdale:

- [Jefferson Elementary](#)

Healdsburg/North County:

- [Healdsburg Elementary \(Fitch Mountain Campus\)](#)