





METROPOLITAN
TRANSPORTATION
COMMISSION

WALK&ROLL



WALK & ROLL FOR OUR HEARTS PROMOTIONAL MATERIALS







ART CONTEST







Draw a picture demonstrating why you LOVE Walking and/or Rolling. Your picture should illustrate how or why it is fun and/or healthy for our hearts, minds, and bodies.

WINNERS WILL WIN A \$25 GIFT CERTIFICATE TO A LOCAL ART SUPPLY STORE!

WINNING PICTURES WILL ALSO BE MADE INTO A 2025-26 I LOVE WALK & ROLL WALL CALENDAR!

SUBMIT ART BY MONDAY, MARCH 3, 2025

(please read contest rules before submitting)

WALK & ROLL FOR OUR HEARTS CONTEST RULES

ELIGIBILITY All Sonoma County K-8 Students

THEME(S) Illustrate how or why walking and rolling is fun and/or healthy for the hearts, minds, and bodies of kids and/or families in Sonoma County

Optional: You may wish to choose a season for your illustration; Winter, Spring, Summer, or Fall

SUBMISSION REQUIREMENTS

- Artwork must be 8.5x11, and must be landscape orientation
- All mediums welcome; drawing, painting, mixed media, digital illustration, etc. If utilizing mixed media/collage elements, no more than 20% of collage material may be from newspapers, magazines, books, or other material pre-printed with text or designs (such as scrapbook paper)
- Submit a scanned copy in .JPG or .PDF format to saferoutes@bikesonoma.org, OR mail to Safe Routes to School, Sonoma County Bicycle Coalition, PO Box 3088, Santa Rosa CA 95402-3088

- Include your name, school, grade level, and homeroom teacher, and a way to contact you (phone or email)
- All entries must be received by Monday, March 3, 2025

JUDGING CRITERIA

- Creativity and originality
- Clarity of art's message in communicating the theme
- Quality of & effort put into illustration
- Representation of diversity and inclusivity

AWARDS

- \$25 Gift Card to local art supply store
- Selected winning pictures will be featured in 2025–26 "I Love Walk & Roll" Wall Calendar.
- Calendars will be printed and distributed to the winners, principals of winning schools, and to every teacher with a winning student in the challenge.
- If chosen as a winner, Safe Routes to School must be able to contact you, and may need to collect original artwork.

Send any questions to saferoutes@bikesonoma.org.



















April: Green
Transportation
Challenge

Registration for Bike to School Day opens 2/15/25



SRTS EDUCATION IN PETALUMA – JAN-FEB

- Grant 4th Grade Bike Basics (1/9, 1/16)
- McKinley 3rd Grade Ped Safety (1/13, 1/27)
- McKinley 5th Grade mapping & communications (1/13, 1/27)
- McDowell 2nd Grade Ped Safety (1/22, 1/29)
- Grant 2nd Grade Ped Safety (1/23, 1/30)
- Mary Collins at Cherry Valley 2nd/3rd Grade Ped Safety (1/31, 2/7)
- Sonoma Mountain 2nd Grade Ped Safety (2/6, 2/13)
- Sonoma Mountain 5th Grade Mapping/Communications (2/6, 2/13)

SRTS WALK AUDITS/SITE ASSESSMENTS

2024-25

Valley Vista/PJH/The Spring Hill (8/29/24)

McNear (9/13/24)

Meadow (11/12/24)

Corona Creek/Kenilworth (12/12/24)

Sonoma Mountain (1/14/25)

Grant (2/25)

Mary Collins at Cherry Valley (2/11)

OTHER SITES: St. Vincents Elem, San Antonio HS, St. Vincent's HS, River Montessouri

UPCOMING SRTS TASK FORCE MEETINGS

Thursday, March 20th, 2025 – City Hall

Thursday, May 15th, 2025 - Location TBD

www.sonomasaferoutes.org @sonomasaferoutes

