

METROPOLITAN
TRANSPORTATION
COMMISSION

2023

2023-24

SAFE ROUTES TO SCHOOL PROGRAM



2023 ENROLLED SITES IN SOUTH SANTA ROSA FOCUS AREA

- **Bellevue Union:** [Meadowview Elementary](#) (*Kawana 2022-23*)
- **Roseland:** Sheppard Accelerated School
- **Wright District:** JX Wilson, RL Stevens
(also, Wright Charter in the unincorporated area)
- **Santa Rosa City School District:** Cesar Chavez Language Academy

*newly enrolled 23-24

WRIGHT SCHOOL DISTRICT FAMILY RIDE (9/23/23)



SCHOOL SNAPSHOTS



CESAR CHAVEZ LANGUAGE ACADEMY

Santa Rosa City Schools

Sonoma County Safe Routes to School Program

2022-23 School Snapshot





SRTS School Since: Fall 2017

Principal: Aida Diaz

Champions: Marlene Jimenez-Lieu, Amy Scribner

% of Student Population Using Active Green Transportation on Int'l W/R to School Day: 7%

Pre-Bike to School Day: 9 bikes
On-Bike to School Day: 10 bikes

Student Travel Modes	Active Green Trips	Green Trips
Fall 2022	10%	19%
Parent Surveys	# of School Responses	# of District Responses
Spring 2023	40	271

*Active Green Trips = walk, bike, scoot, skate; Green Trips = Active plus carpool, bus

Encouragement Activities

Int'l Walk and Roll to School Day

Ruby Bridges Walk to School Day

Bike To School Day

Monthly Walk/Roll Days (1/4)

Golden Sneaker Award

Monthly Challenges rec'd (6/8)

Walking School Bus

Bike Train

Youth Engagement (student involvement with activities)

Education Activities

2nd Gr Ped Safety Lessons

4th Gr Bike Basics Lessons

4th Gr Bike Rodeo

5th Gr Communications/Mapping Lessons

Whole-School Assembly

Community Engagement

Bikemobile Visit

Champion Meetings (3/3)

Family Bike Workshop/Ride

Outreach at School Event

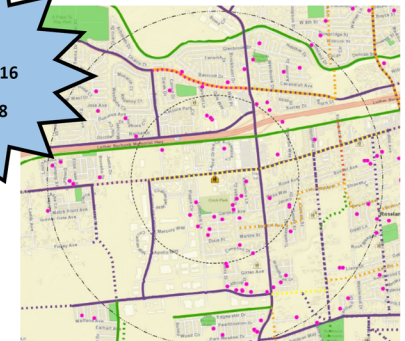
Parent Presentation (PTA/PFO/ELAC)

Staff Presentation

GIS Student Address Map

- 3% live within a 1/4 mile
- 7% live within a 1/2 mile
- 22% live within 1 mile
- 55% live within 2 miles

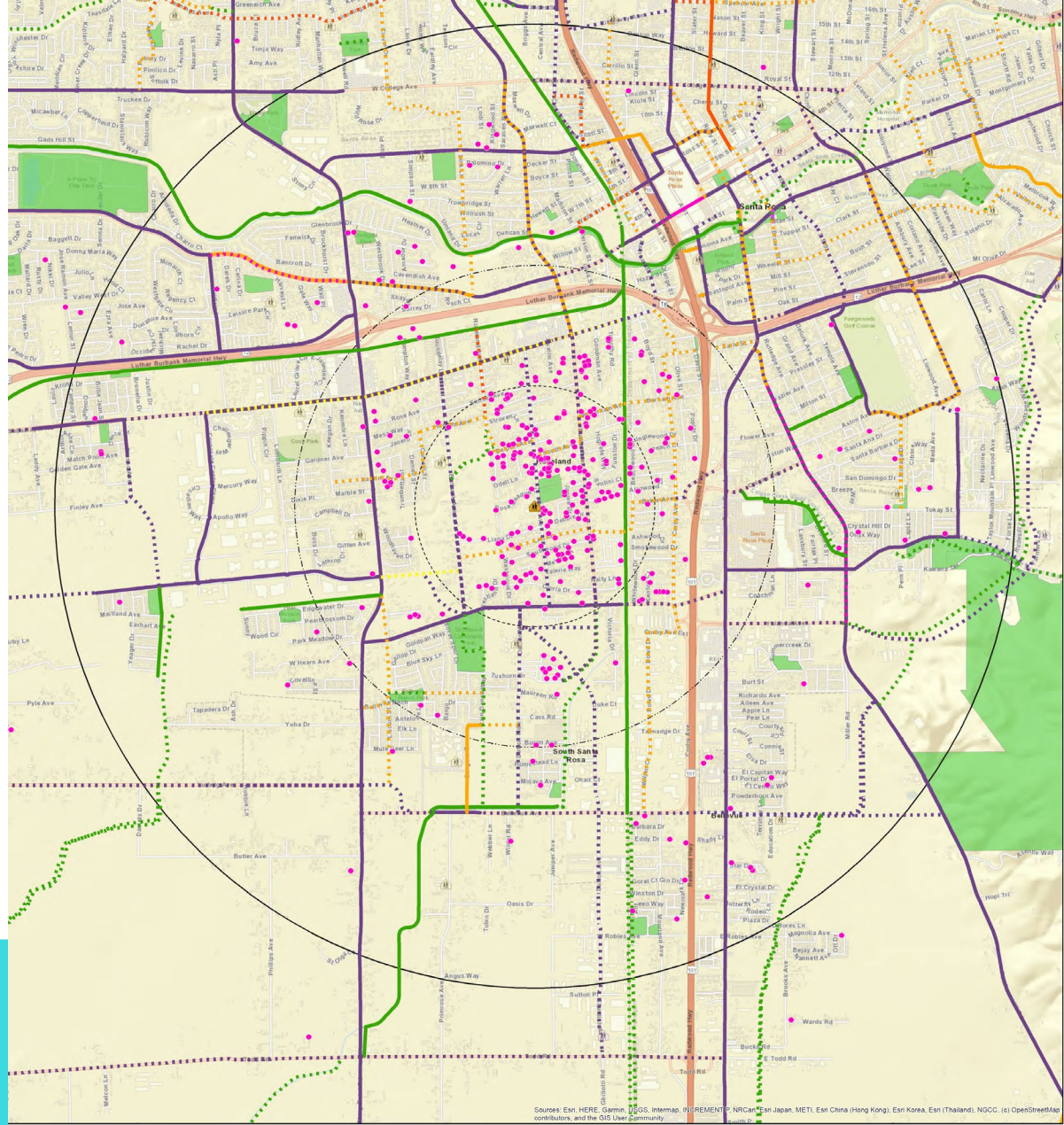
Helmets-9
Bikes Repaired-16
Learn to Ride-8



Note: Grayed out activities did not take place at site during 22-23 school year



STUDENT ADDRESS GIS MAPS



Sheppard Accelerated Charter School
2022-23 SRTS Study Map

200 Discontinued Students (1 out of every 40 did not have an address listed)
 200 Students live within 1/4 mile of the school (47%)
 300 Students live within 1/2 mile of the school (71%)
 500 Students live within 1/3 mile of the school (82%), 340 students live within 1/4 mile (24%)

SAFE ROUTES TO SCHOOL
 MAP OF THE MOUNTAIN WORKS

Map Created Date: 10/20/22

Bike Plan Existing	Bike Plan Proposed
<ul style="list-style-type: none"> Class I Class II Class III Buffered Bike Lane Class III Blue Boulevard PP Trail 	<ul style="list-style-type: none"> Class I Class II Class 2 Buffered Bike Lane Class III Blue Boulevard Class IV Separated Bikeway



Author: Sonoma County GIS Center, Sonoma County Public Safety Consortium, Sonoma County Transportation Authority, Sonoma County School District
 Projection and Coordinate System: Texas Centralized State Plane Coordinate System, Zone 1440, NAD 83, US survey feet, Lambert Conformal Conic. Some data has been re-projected from other coordinate systems and may not reflect actual ground positions.
 Document Source and Date: GIS/Map Services Department / Sonoma County Public Health/ Safe Routes to School 2022
 Source: Sonoma County GIS Center, Sonoma County Public Safety Consortium, Sonoma County Transportation Authority, Sonoma County School District
 This map is provided as a visual display of County information. Reasonable effort has been made to ensure the accuracy of the map and data provided; nevertheless, some information may not be accurate. The responsibility of the user to approximate and/or intended to represent map accuracy from a GIS/Map Services Department/ Sonoma County Public Health/ Safe Routes to School 2022. Some information may not be available for a particular purpose. Do not make a business decision based on the data unless you verify your action with the appropriate County agency or other government entity.

PARENT SURVEY COMMENTS & WALKING AUDITS

JX WILSON ELEMENTARY SCHOOL PARENT SURVEY COMMENTS/CONCERNS SPRING 2023 (21 responses)

Q45. As a parent, what would you consider to barriers to your kid(s) walking to school more often? Please rate each barrier on a scale of 1-3 with 1 being not a barrier and 3 being a significant barrier.
Part of the way to school there is not a walkway and you have to walk out in the street and that's scary for me.

Q46. Please describe any specific locations or concerns along your child's route(s) to school that are a barrier to allowing your child to walk to school (i.e. dangerous intersection at X and Y streets, faded crosswalks, narrow or missing sidewalks, infrastructure hazard, etc)

Dangerous intersection at West 3rd and Brittain Lane

Homeless and gang activity

Brittain and West Third (too fast, no crossing guard); Brittain and school corridor (faded crosswalk, too fast, no crossing guard)

Main Friday crossing

Crossing West 3rd at Harvest. Even with the flashing lights and crossing guard, drivers don't always stop, and we've had several close calls.

The crosswalk on Brittain to reach our school is unsafe. It is poorly marked for drivers who are often speeding down the street already. The school does not have a sign at this entrance so many drivers do not realize there are children walking to school. We have almost been hit on a weekly basis since school started. I have emailed the city about it, but action has dragged.

As I said, above between Leisure mobile home park in the driveway to Jx Wilson, there's a part where the sidewalk is missing

Although the city has added signage, the crosswalk on Brittain Ln. is still a concern with kids crossing the street by themselves.

Q47. As a parent, what would you consider to be barriers to your kid(s) biking to school more often?

I keep forgetting to buy a bicycle lock, and she is not allowed to go by her self yet not until fourth grade

We live so close to the school my daughter would spend most of her time walking her bike.

There's no locked area for bikes on-site

Q48. Please describe any specific locations or concerns along your child's route(s) to school that are a barrier to allowing your child to bike to school (i.e. dangerous intersection at X and Y streets, faded crosswalks, narrow or missing sidewalks, lack of protected bike lanes, infrastructure hazard, etc)

Dangerous intersection at West 3rd and Brittain Lane

West Third's traffic is too fast, neighborhood streets are ok

He has IEP

One side of street is not fully paved; road blends into neighbors front yards; A complete sidewalk on Brittain road would be great

Crossing West 3rd at Harvest.

No bike lanes and Brittain lane has an issue with speeding drivers that do not check for pedestrians or bikes.

Q49. One of our program goals is to identify and continue to improve preferred walking and/or bicycling routes to school. Do you have a preferred route or routes that you would like to share? Feel free to also share any concern that you have about that route.

I don't have one. School is far for walking.

Brittain road and west 3rd

Instead of biking on Vertain Lane, we go inside Leisure mobile home park. It's completely safe and it only takes five minutes not to mention my niece loves it right in her bike that is also I would like to see more training from the bike coalition. Typically we only have it once a year at Jx Wilson. It would be really great to be have it a couple times a year.

INT'NL WALK & ROLL TO SCHOOL DAY - OCT

INTERNATIONAL

WALK & ROLL

to SCHOOL DAY

REDUCE TRAFFIC
GET HEALTHY
HAVE FUN
Be Good to THE EARTH!

WED, OCT 4

WALK & ROLL TO ANYWHERE
CHALLENGE PRIZES!



TO PARTICIPATE, VISIT

sonomasaferroutes.org

DÍA INTERNACIONAL DE

CAMINAR & RODAR

A LA ESCUELA

AYUDA A DISMINUIR EL TRÁFICO
PONTE EN FORMA
DIVIÉRTETE

sé Buena(a) con el planeta!

MIÉ, 4 DE OCT

DESAFÍO ¡PREMIOS!
DE CAMINAR & RODAR A DONDE SEA



PARA PARTICIPAR, VISITAR

sonomasaferroutes.org

SAFE
ROUTES
TO
SCHOOL

Int'l

WALK & ROLL

To SCHOOL
& anywhere

OCTOBER
CHALLENGE



WALK & ROLL ANYWHERE CHALLENGE

EVERY DAY, CIRCLE THE
WAY(S) YOU TRAVELED: 
WALK, BIKE, SCOOT OR SKATE

At the end of the month, count up how many symbols you circled and record the number below. Then write a one sentence statement about why it's good for you or the earth to walk and roll!



WALK AND ROLL IS...

Entries may be submitted via email at saferroutes@bikesonoma.org or mailed to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Friday, November 3, 2023.



METROPOLITAN
TRANSPORTATION
COMMISSION




SUN MON TUE WED THU FRI SAT

FULL NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____



2 	3 	4 	5 	6 	7 	8 
9 	10 	11 	12 	13 	14 	5 
16 	17 	18 	19 	20 	21 	22 
23 	24 	25 	26 	27 	28 	29 
30 	31 	<p>sonomasaferroutes.org SAFE ROUTES TO SCHOOL   @sonomacountysaferroutes</p>				



RUBY BRIDGES WALK TO SCHOOL DAY – NOV

CELEBRATE RUBY BRIDGES

WALK
to
SCHOOL
Day
With
SAFE ROUTES TO SCHOOL
NOVEMBER



WALK & LEARN
CELEBRATE DIVERSITY

BINGO CHALLENGE
Win a \$25 gift CARD
TO A LOCAL BIPOC-OWNED BUSINESS



FOR CHALLENGE & RESOURCES, VISIT

senemasaferroutes.org

CELEBRA EL DÍA DE

CAMINAR
a La
ESCUELA
RUBY BRIDGES
CON RUTAS SEGURAS A LA ESCUELA
NOVIEMBRE



CAMINA Y APRENDE
CELEBRA LA DIVERSIDAD

DESAFÍO DE BINGO
Gana una tarjeta de regalo de \$25
A UNA TIENDA LOCAL DE PROPIETARIO BIPOC



PARÁ VER EL DESAFÍO Y LOS RECURSOS, VISITAR

senemasaferroutes.org

WALK to SCHOOL

Day



BE SAFE, BE SEEN

BINGO CHALLENGE

Complete for a chance to win a \$25 gift card to a local BIPOC-owned business!

FULL NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____

Entries may be submitted via email at saferoutes@bikesonoma.org or mailed to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Monday, December 4th.

sonomasaferroutes.org
SAFE ROUTES TO SCHOOL

@sonomacountyasaferoutes



METROPOLITAN
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<p>Listen to "Walk to School Like Ruby Did" Song </p>	<p>Check out a book about Ruby from your local library</p>	<p>Learn how you can be visible at night while walking & rolling </p>	<p>Participate in Ruby Bridges Walk to School Day</p>	<p>Write a letter of thanks or acknowledgment to Ruby </p>
<p>Draw a picture of Ruby walking to school</p>	<p>Take a photo of something you wear while walking to school in winter</p>	<p>Learn more about Ruby with these flash cards </p>	<p>Learn about Brown vs. Board of Education </p>	<p>Staying warm and seen is important! Make your favorite cold weather drink (like hot cocoa) with your family.</p>
<p>November 5th set your clocks back for Daylight Savings Time</p>	<p>Talk to your parent/guardian or teacher about Ruby's story</p>		<p>Complete the Walking Safely Coloring Sheet </p>	<p>Follow along with the story of Ruby Bridges </p>
<p>Review safe driving tips with your guardian, so they can be safe, aware drivers </p>	<p>Make a poster with a public service announcement about safe walking OR being a safe, aware driver.</p>	<p>Create a Walk & Roll winter outfit using bright colors and reflectors</p>	<p>Watch a video about Ruby </p>	<p>With an adult, practice crossing a marked crosswalk safely, look left, right, left and all around, wait for drivers to stop, keep looking as you walk across</p>
<p>Draw a picture of you walking or rolling to school</p>	<p>Create an acrostic poem with the word R-U-B-Y </p>	<p>Watch the Video Pedestrian Safer Journey (choose the version for your age group) </p>	<p>Walk or Roll to School like Ruby</p>	<p>Write a paragraph about what you can do to make the world a better place for all races and ethnicities</p>

EDUCATIONAL PSA'S

YouTube: Sonoma County Safe Routes to School



Parking & Walking to School

UPCOMING TASK FORCE MEETINGS

October 26, 2023: EAST SANTA ROSA FOCUS AREA

Date/Time: Thursday, October 26th, 2023

Time: 10:30am-12:00pm

Place: Rincon Valley Union School District

December 1, 2023: CENTRAL/NW SANTA ROSA FOCUS AREA

Time: 10:30am-12:00pm

Place: Santa Rosa City School District

Community Based Transportation Plans: 2024 South Santa Rosa – Santa Rosa Avenue Corridor

Chris Barney
Sonoma County Transportation Authority





About SCTA/RCPA

The **SCTA** acts as the countywide planning and fund programming agency for transportation and performs a variety of important functions related to advocacy, project management, planning, finance, grant administration and research.

The **RCPA** coordinates countywide climate protection efforts among Sonoma County's nine cities and multiple agencies. These efforts are focused on efficient buildings, clean energy, clean and healthy transportation, and conservation/adaptation.

What do we do?

Maximize
Transportation
Funding

Long Range
Planning

Collaboration
and
Coordination

Analysis and
Forecasting



What is the Community Based Transportation Planning (CBTP) Program?

- Improve Access and Mobility for underserved and marginalized communities
- Geographic focus is data driven and based on **Equity Priority Communities**
- Engage community and residents to:
 - Identify barriers and transportation issues in their communities
 - Collaborate on coming up with solutions and potential improvements



Goal: A list of community identified transportation projects and solutions

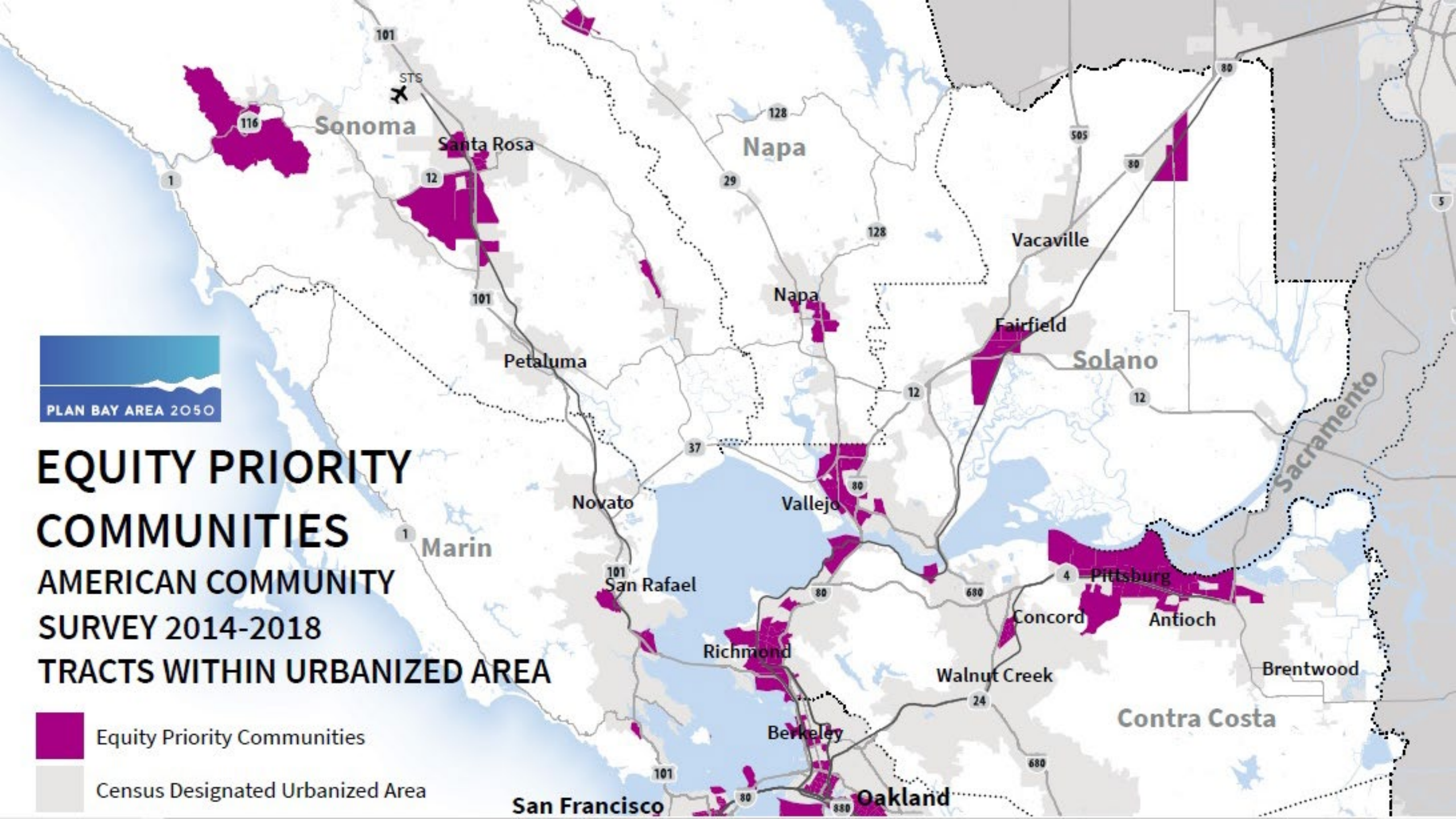


EQUITY PRIORITY COMMUNITIES

AMERICAN COMMUNITY SURVEY 2014-2018

TRACTS WITHIN URBANIZED AREA

-  Equity Priority Communities
-  Census Designated Urbanized Area



Previous Sonoma County CBTPs

- Santa Rosa - Roseland
- Russian River Area
- Sonoma Valley - Springs
- Central Healdsburg





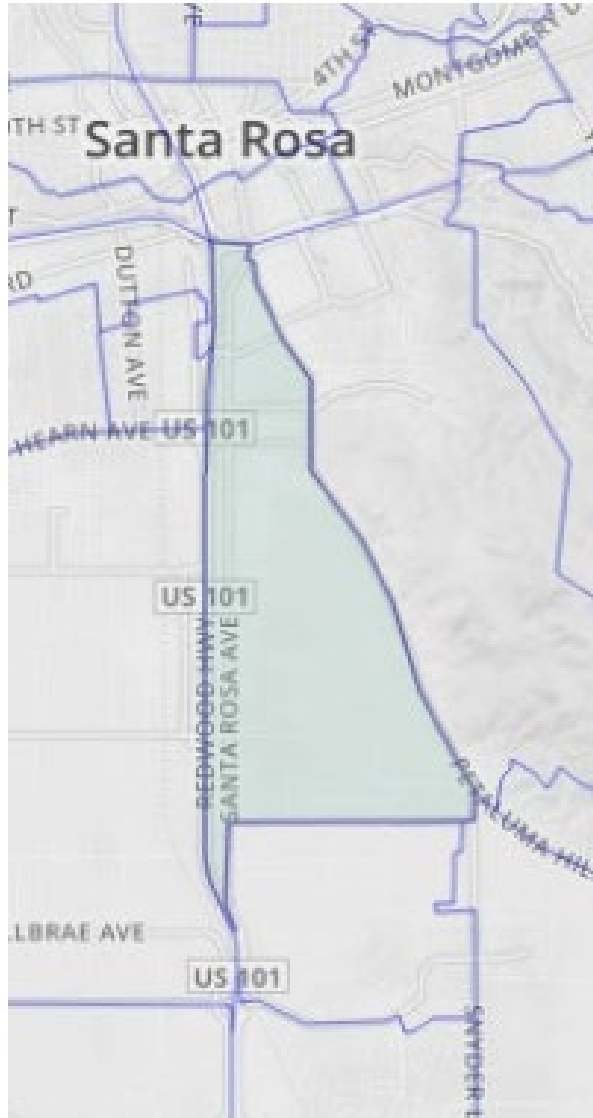
Types of Projects Identified

- Transit routes and stops
- Improved transit headways
- Bicycle and pedestrian improvements
- Improved sidewalk connections
- Improved traveler information
- Safety improvements

Neighborhood Profile

Taylor Mountain

Census Tract: 151402



South Santa Rosa – Santa Rosa Corridor

- Santa Rosa Avenue corridor from approximately Hwy 12 to Mountain View Avenue
- Includes incorporated city and unincorporated areas
- 10,000+ people and 3,500+ households
- Over 50% of households with incomes less than 200% of the federal poverty level
- Over 60% minority population
- Mix of housing and commercial/industrial land uses
- Fragmented connections between where people live and where they want to go (jobs, schools, recreation, shopping, etc.)

Developing the South Santa Rosa CBTP



Project Outcomes



List of community identified Projects



Potential funding sources for these projects

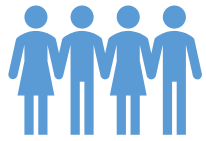


Identified access issues and barriers



Final Report and Summary

How can you participate?



Community
meetings



Public Hearings



Project Website



Comment on
Reports and
Documents

Contact:

Chris Barney, Director of Planning

chris.barney@scta.ca.gov

www.scta.ca.gov






Active Transportation Update

SRTS Task Force

September 28, 2023

A group of approximately 15 children are gathered in a schoolyard. Some are on bicycles, some on scooters, and some are standing. They are wearing helmets and casual clothing. In the background, there are trees, a basketball hoop, and a building. The entire image is overlaid with a semi-transparent white filter.

Rapid Rectangular Flashing Beacons (RRFB's)

RRFB

Rapid Rectangular Flashing Beacon

- Sebastopol Road and Laurel Grove Circle
- Dutton Avenue and Funston Drive

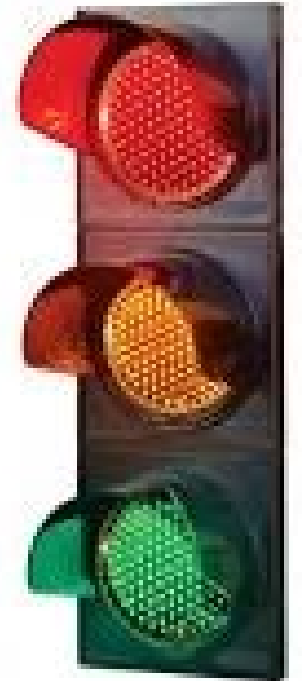
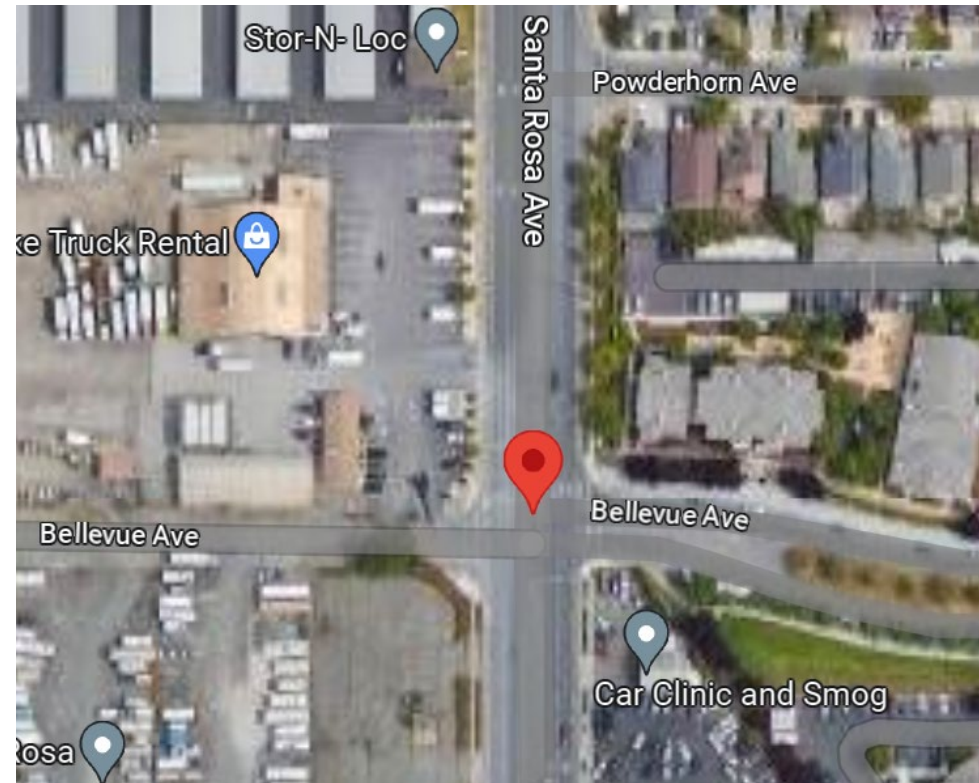
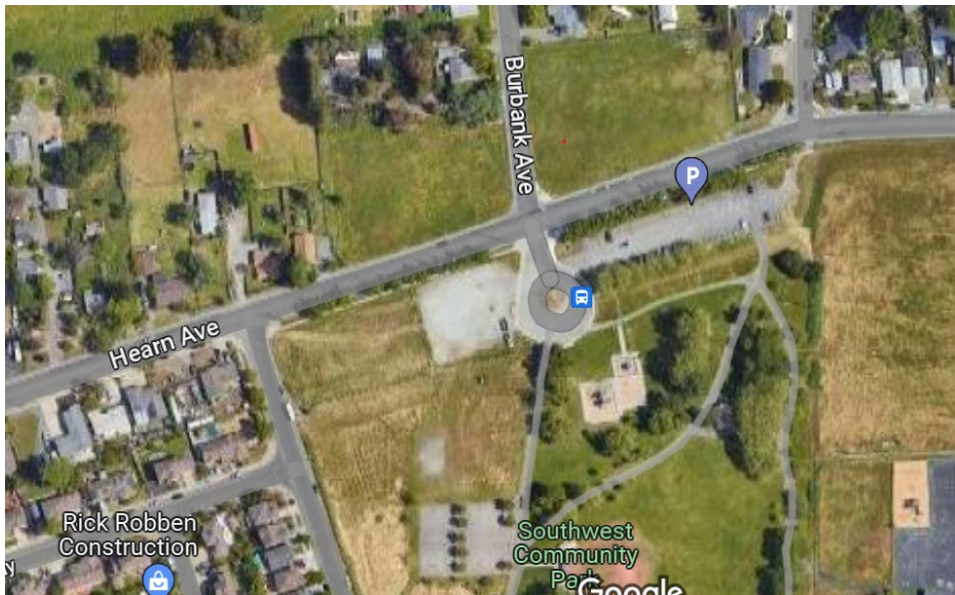


Signals



Future Signals

- Santa Rosa Avenue and Bellevue Avenue
- Hearn Avenue and Burbank Avenue
- Santa Rosa Avenue and Court Street (potential)



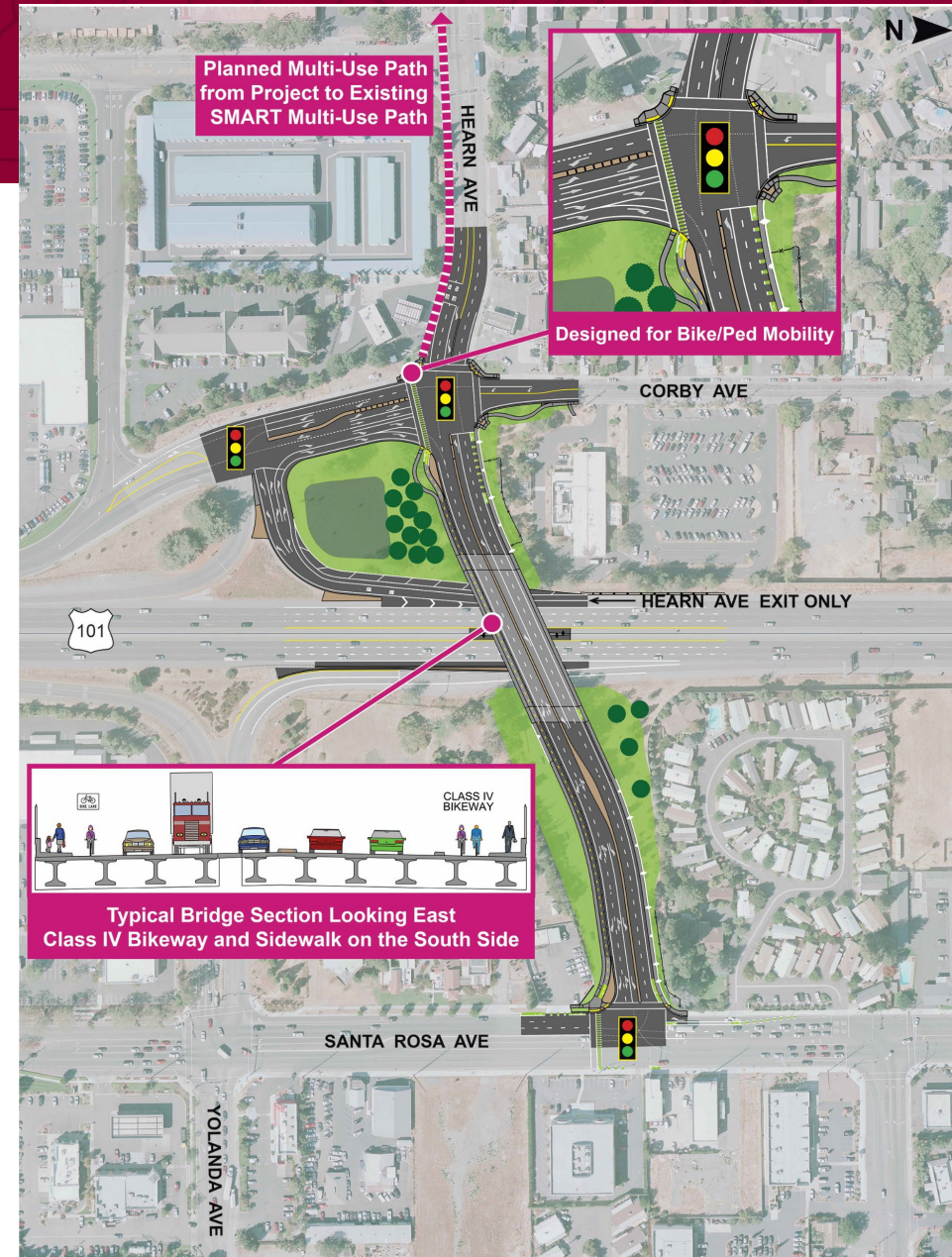
Removing Barriers



Hearn Overcrossing

Multi-Use Path and Interchange

- Adds protected bike lanes
- Adds sidewalk to both sides of street
- Adds vehicle lanes



A group of children are gathered in a schoolyard, many on bicycles and scooters. The scene is outdoors with trees and a building in the background. The image is faded to serve as a background for the text.

Active Transportation Plan Update