



METROPOLITAN
TRANSPORTATION
COMMISSION

2023

2023-24
SAFE ROUTES TO SCHOOL PROGRAM



2023-24 ENROLLED SITES IN EAST SANTA ROSA FOCUS AREA

- Rincon Valley School District: **Austin Creek**, Binkley, Madrone, Manzanita, Sequoia, Spring Lake, Village, Whited
- Santa Rosa City School District: Santa Rosa French American Charter
- Bennett Valley School District: Strawberry

*newly enrolled 23-24

SCHOOL SNAPSHOTS



WHITED ELEMENTARY CHARTER

Rincon Valley School District

Sonoma County Safe Routes to School Program 2022-23 School Snapshot





SRTS School Since: Fall 2017

Principal: Beth Acosta

Champion: Beth Acosta

Student Travel Modes	Active Green Trips	Green Trips
Fall 2022	25%	35%
Parent Surveys	# of School Responses	# of District Responses
Spring 2023	13	104

% of Student Population Using Active Green Transportation on Int'l W/R to School Day: NA

Pre-Bike to School Day: 4 bikes
On-Bike to School Day: 10 bikes

*Active Green Trips = walk, bike, scoot, skate; Green Trips = Active plus carpool, bus

Encouragement Activities

- Int'l Walk and Roll to School Day
- Ruby Bridges Walk to School Day
- Bike To School Day
- Monthly Walk/Roll Days (4/4)
- Golden Sneaker Award
- Monthly Challenges rec'd (3/8)
- Walking School Bus
- Bike Train

Youth Engagement (student involvement with activities)

Education Activities

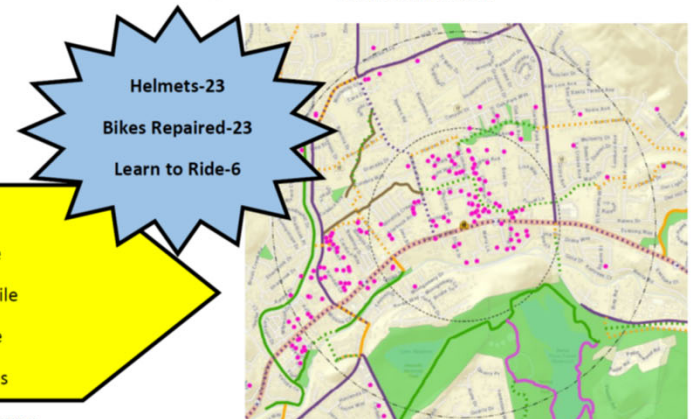
- 2nd Gr Ped Safety Lessons
- 4th Gr Bike Basics Lessons
- 4th Gr Bike Rodeo
- 5th Gr Communications/Mapping Lessons
- Whole-School Assembly

Community Engagement

- Bikemobile Visit
- Champion Meetings (3/3)
- Family Bike Workshop/Ride
- Outreach at School Event
- Parent Presentation (PTA)
- Staff Presentation

GIS Student Address Map

- 16% live within a 1/4 mile
- 34% live within a 1/2 mile
- 61% live within 1 mile
- 72% live within 2 miles



Note: Grayed out activities did not take place at site during 22-23 school year

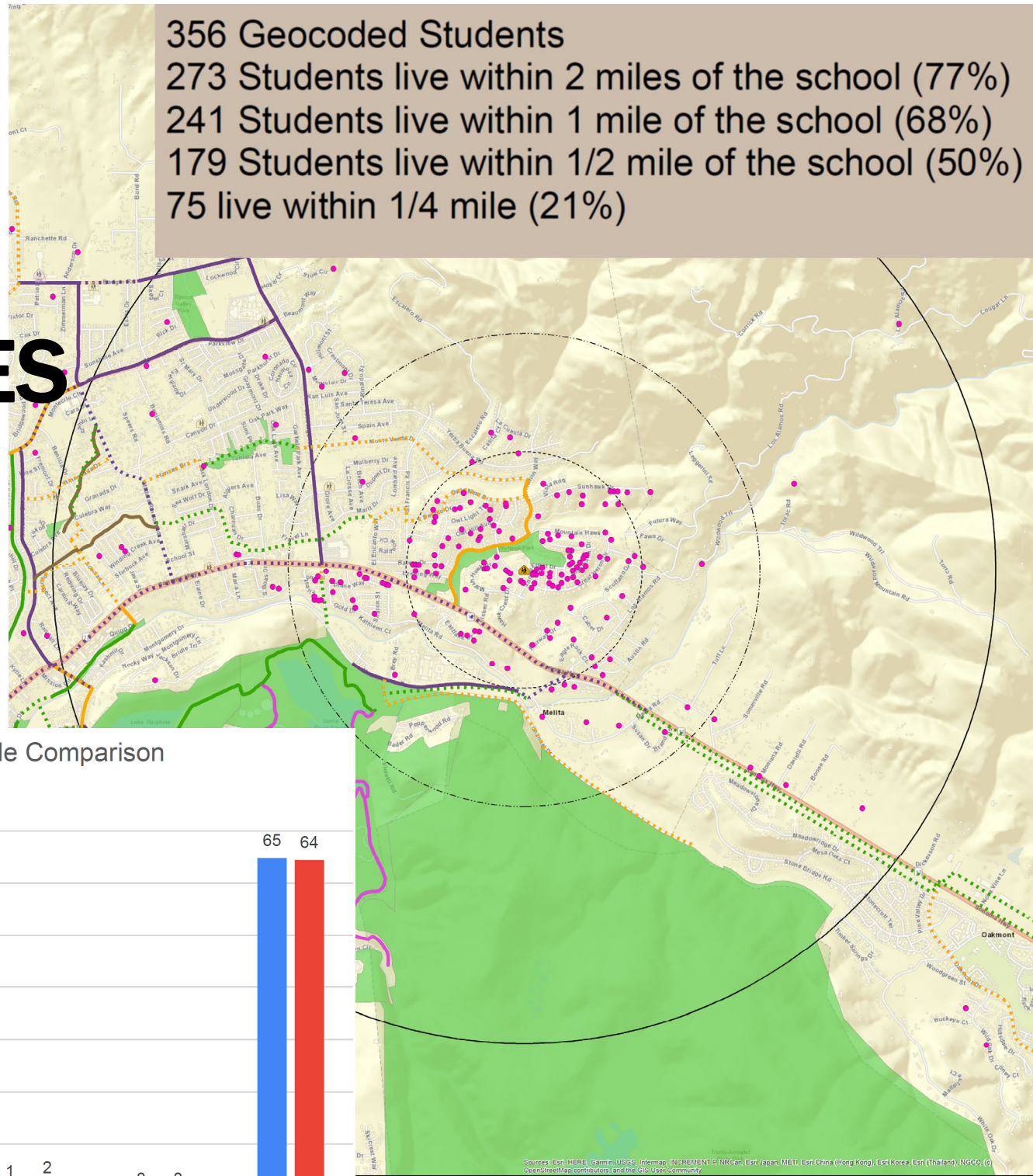


STUDENT ADDRESS GIS

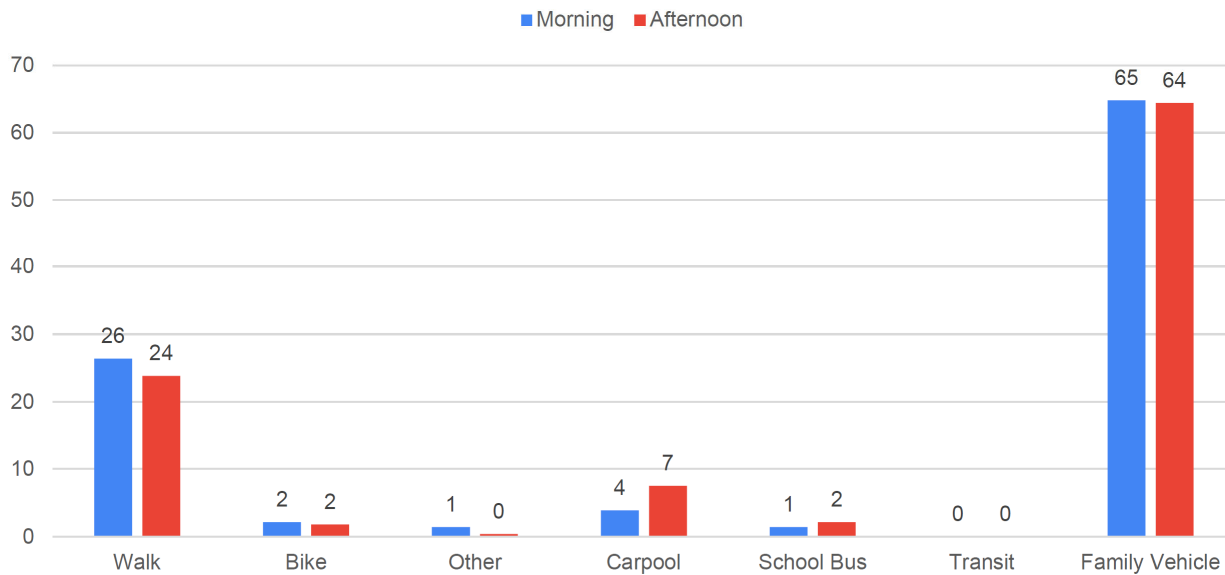
MAPS & TALLIES

(AUSTIN CREEK)
11 OF 13 TEACHERS

356 Geocoded Students
 273 Students live within 2 miles of the school (77%)
 241 Students live within 1 mile of the school (68%)
 179 Students live within 1/2 mile of the school (50%)
 75 live within 1/4 mile (21%)



Morning and Afternoon Travel Mode Comparison



Author: Sonoma County Transportation Authority
 Projection and Coordinate System Tics: California State Plane Coordinate System, Zone II, NAD 83, US survey feet, Lambert Conformal Conic. Some data have been re-projected from other coordinate systems and may not reflect actual ground positions.
 Document Source and Date:

PARENT SURVEY COMMENTS

AUSTIN CREEK PARENT SURVEY COMMENTS

English Safe Streets for All Parent/Caregiver Survey (2023) - 6 Responses

Q45. As a parent, what would you consider to be barriers to your kid(s) walking to school more often? Please rate each barrier on a scale of 1-3 with 1 being not a barrier and 3 being a significant barrier.

I've tried all of the routes and none are protected by sidewalks all the way to school which feels unsafe to walk. Less safe for riding a bike given the lack of bike lanes.

There is no way for children to walk along highway 12.

Q46. Please describe any specific locations or concerns along your child's route(s) to school that are a barrier to allowing your child to walk to school (i.e. dangerous intersection at X and Y streets, faded crosswalks, narrow or missing sidewalks, infrastructure hazard, etc)

Melita and 12 do not have full sidewalks and/or bike lanes that connect into the school neighborhood.

dangerous intersection at highway 12 and Mountain Hawk.

All intersections. Drivers are distracted, or driving in highly unsafe manner (speeding, not stopping at stop signs, hard stops.) Need more frequent Police patrols during school transit hours.

Q47. As a parent, what would you consider to be barriers to your kid(s) biking to school more often? Please rate each barrier on a scale of 1-3 with 1 being not a barrier and 3 being a significant barrier.

Same as above. No bike lanes on Melita, 12, or in skyhawk. The partial sidewalks on Melita/Queen Ann are too hilly for young children to bike and the road feels dangerous (cars go too fast and road is too narrow). Alternative route would be melita, 12/Calistoga, crosswalk and then back up 12 on the easement near Safeway to get into the skyhawk neighborhood. We walk our bikes until we get to the easement which takes more time. The partial/narrow sidewalk on 12 feels unsafe. At this point, I would not go melita up 12 towards the school directly (maybe a full sidewalk and giant bike lane could help).

dangerous intersection at Highway 12 and Mountain Hawk. faded crosswalk and small, there is not a safe stopping point for vehicle prior to crosswalk

WALKING AUDIT/SITE ASSESSMENTS PRIORITIZATION PROCESS

SCHOOL	AUDIT DATE
Sequoia Elementary School -	Monday 9/11/23
Wright Charter School	Wednesday 11/8/23

WALKING AUDIT INITIATION & PRIORITIZATION

- Email request from Principal to Christina@bikesonoma.org
- Scheduled as requested, dependent upon availability of school, city, SRTS staff & capacity
- Possible rotation via City Council Districts
- Report generated & shared with participants & city
- Tracking of identified issues/solutions
- Possible prioritization based on TBD factors
- Capacity/Number of Audits per year TBD

SRTS EDUCATION SERVICES IN SANTA ROSA Aug-Oct 2023

2 nd Grade Ped Safety Lessons	4 th Grade Bike Basics Lessons	4 th Grade Bike Rodeo	5 th Grade Mapping/Communication	Middle School & Learn to Rides, Family
Whited (9/6, 9/13)	Village (8/23, 8/30)	Village (10/5)	JX Wilson (9/5, 9/12)	8/23 LTR
Monroe (9/11, 9/18)	JX Wilson (8/25, 9/8)	Mark West Elem (10/4)	Whited (9/7, 9/14)	9/20 LTR
Helen Lehman (9/15, 9/22)	Manzanita (8/30, 9/7)	JX Wilson (10/12)	Wright Charter (9/8, 9/15)	SRCSA 6 th Grade (9/20, 9/27)
Village (3 rd) (9/20, 9/27)	Helen Lehman (9/6, 9/13)	Manzanita (10/17)	Helen Lehman (9/11, 9/18)	Wright District Family Ride 9/23
Binkley (10/30, 11/13)	Monroe (9/14, 9/21)	Helen Lehman (10/20)	Monroe (9/14, 9/19)	10/4 – LTR
	Whited (10/4, 10/11)	Whited (10/23)	Village (9/19, 9/26)	

INT'NL WALK & ROLL TO SCHOOL DAY - OCT

21 Santa Rosa
Schools Participated
in the event

Over 30% of enrolled
students walked or
rolled to school



INTERNATIONAL
WALK
ROLL &
to **SCHOOLEDAY**

REDUCE TRAFFIC
GET HEALTHY
HAVE FUN
BE GOOD TO THE EARTH!

WED, OCT 4

WALK & ROLL TO ANYWHERE
CHALLENGE PRIZES!

TO PARTICIPATE, VISIT
sonomasaferroutes.org

Logos: Sonoma County, Metropolitan Transportation Commission, Safe Routes to School

The poster features a vibrant, multi-colored design. The word 'WALK' is in large, bold, orange-to-yellow gradient letters. 'ROLL &' is in large, bold, blue-to-green gradient letters. 'to SCHOOLEDAY' is in smaller, dark blue, rounded letters. The background is white with various icons: a red skateboard, a green star, a purple star, a blue star, a globe, a green bicycle, and a blue cloud. The text 'INTERNATIONAL' is in orange at the top. The date 'WED, OCT 4' is in red. The bottom section has a white background with a blue border. Logos for Sonoma County, Metropolitan Transportation Commission, and Safe Routes to School are at the bottom left. The website 'sonomasaferroutes.org' is at the bottom right.

SAFE ROUTES TO SCHOOL **Int'l** **WALK & ROLL** To SCHOOL & anywhere **OCTOBER CHALLENGE**

WALK & ROLL ANYWHERE **CHALLENGE**

EVERY DAY, CIRCLE THE WAY(S) YOU TRAVELED: 
WALK, BIKE, SCOOT OR SKATE

At the end of the month, count up how many symbols you circled and record the number below. Then write a one sentence statement about why it's good for you or the earth to walk and roll!

WALK AND ROLL IS... _____

Entries may be submitted via email at saferoutes@bikesonoma.org or mailed to SRTS, PO Box 9088, Santa Rosa, CA 95402. Entries must be received by Friday, November 3, 2023.































































































































SUN MON TUE WED THU FRI SAT

FULL NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____



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sonomasaferroutes.org
SAFE ROUTES TO SCHOOL

  @sonomacountyasaferoutes



RUBY BRIDGES WALK TO SCHOOL DAY – NOV

Registered Sites:

Biella
Binkley
Cesar Chavez Language Academy
Helen Lehman
Hidden Valley
Jack London
JX Wilson
Manzanita
Monroe
Proctor Terrace
RL Stevens
SR Charter Arts
SR French-American Charter
Schaefer
Sequoia
Spring Lake
Strawberry
Steele Lane
Village

CELEBRATE RUBY BRIDGES

WALK to SCHOOL Day

with SAFE ROUTES TO SCHOOL

NOVEMBER

WALK & LEARN CELEBRATE DIVERSITY

BINGO CHALLENGE
Win a \$25 gift CARD
TO A LOCAL BIPOC-OWNED BUSINESS

FOR CHALLENGE & RESOURCES, VISIT
sonomasaferroutes.org

SONOMA COUNTY
METROPOLITAN
TRANSPORTATION
COMMISSION

2023

SAFE
ROUTES
TO SCHOOL
RUBY
BRIDGES

WALK TO SCHOOL DAY



BE SAFE, BE SEEN

BINGO CHALLENGE

Complete for a chance to win a \$25 gift card to a local BIPOC-owned business!

FULL NAME _____

SCHOOL _____

HOME ROOM TEACHER _____ GRADE _____

Entries may be submitted via email at saferroutes@bikesonoma.org or mailed to SRTS, PO Box 3088, Santa Rosa, CA 95402. Entries must be received by Monday, December 4th.

sonomasaferroutes.org
SAFE ROUTES TO SCHOOL

@sonomacountysaferroutes



METROPOLITAN
TRANSPORTATION
COMMISSION



<p>Listen to "Walk to School Like Ruby Did" Song </p>	<p>Check out a book about Ruby from your local library</p>	<p>Learn how you can be visible at night while walking & rolling </p>	<p>Participate in Ruby Bridges Walk to School Day </p>	<p>Write a letter of thanks or acknowledgment to Ruby </p>
<p>Draw a picture of Ruby walking to school</p>	<p>Take a photo of something you wear while walking to school in winter</p>	<p>Learn more about Ruby with these flash cards </p>	<p>Learn about Brown vs. Board of Education </p>	<p>Staying warm and seen is important! Make your favorite cold weather drink (like hot cocoa) with your family.</p>
<p>November 5th set your clocks back for Daylight Savings Time</p>	<p>Talk to your parent/guardian or teacher about Ruby's story</p>		<p>Complete the Walking Safely Coloring Sheet </p>	<p>Follow along with the story of Ruby Bridges </p>
<p>Review safe driving tips with your guardian, so they can be safe, aware drivers </p>	<p>Make a poster with a public service announcement about safe walking OR being a safe, aware driver.</p>	<p>Create a Walk & Roll winter outfit using bright colors and reflectors</p>	<p>Watch a video about Ruby </p>	<p>With an adult, practice crossing a marked crosswalk safely, look left, right, left and all around, wait for drivers to stop, keep looking as you walk across </p>
<p>Draw a picture of you walking or rolling to school</p>	<p>Create an acrostic poem with the word R-U-B-Y </p>	<p>Watch the Video Pedestrian Safer Journey (choose the version for your age group) </p>	<p>Walk or Roll to School like Ruby</p>	<p>Write a paragraph about what you can do to make the world a better place for all races and ethnicities</p>

EDUCATIONAL PSA'S

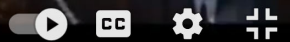
YouTube: Sonoma County Safe Routes to School

PSA Visibility



0:07 / 1:56

Scroll for details



SANTA ROSA

COMMUNITY IMPROVEMENT GRANTS

Do you have a fun, creative community project idea but need funding to get it going? The Community Advisory Board is excited to announce that it is now accepting applications for the Community Improvement Grant Program.

- Application Available: October 1st, 2023
- Application Due: January 2nd, 2024
- Selection: January 24th
- Project Completion: No later than 1 year after approval

All approved projects must be inclusive, accessible, free of charge to participants, and focus on broad community support.

UPCOMING TASK FORCE MEETINGS

December 1, 2023: CENTRAL/NW SANTA ROSA FOCUS AREA

Time: 10:30am-12:00pm

Place: Santa Rosa City School District

JANUARY 2024: ALL CITY TASK FORCE MEETING

TIME/DATE/LOCATION TBD