

CHALLENGE

OCTOBER
safe routes to school

be A WALK & ROLL advertiser!

There are many reasons why we love Walk & Roll to School Days, like getting exercise, being outdoors, cutting down on traffic, reducing pollution, and just having fun! But it's also important to remind students and families about how to be safe while traveling to/from school, whether they are walking, bicycling, scootering, skateboarding or even driving around walkers & rollers.

YOUR ASSIGNMENT:

Either on your own or with a partner, choose one of the following options to create a poster to hang at your school to promote an upcoming Walk & Roll to School Day event at your school:

Come up with a catchy slogan and eye-catching design to encourage other students to participate in an upcoming Walk & Roll to School Day at your school. You can use the reasons why we love Walk & Roll to get started...or think of your own!

Come up with a catchy slogan and eye-catching design to educate students about how to be safe when participating in an upcoming Walk & Roll to School Day at your school. You can use the Walk & Roll safety tips (at right) as a reference to get started.

Take a picture of your artful Walk & Roll advertisement at your school (or have your parent or teacher take it), post it on Instagram or Facebook, tag @sonomacounty saferoutes and we'll share it countywide!

WALK & ROLL SAFETY TIPS

- ✖ When walking or bicycling, stop at every curb or edge
- ✖ Always STOP, LOOK & LISTEN, especially while crossing
- ✖ Look left, look right, then look left again, before stepping past any curb, driveway or edge
- ✖ Always wear a helmet when riding a bike, skateboard, or scooter
- ✖ Always ride in the same direction as traffic
- ✖ Learn all traffic signs and signals
- ✖ Look for the safest place to cross the street. Use crosswalks, crossing signals, and crossing guards.

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Funding provided in part by the California Department of Public Health's Kids' Plates Program